Üsküdar University
Faculty of Communication
New Media and Communication Undergraduate Programme

FRESHMAN (FIRST) YEAR

Fall Semester (First)						Spring Semester (Second)					
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
COM111	Introduction to Communication	3	0	3	5	NMC104	Digital Design	2	2	3	6
PSIR157	Political Science	3	0	3	5	SOC126	General Sociology	3	0	3	4
NMC101	Introduction to New Media	3	0	3	5	COM106	Introduction to Economics	3	0	3	5
RPSYC109	Positive Psychology and Communication Skills	3	0	3	5	PHIL109	Basic Concepts in Philosophy	3	0	3	5
ENG103	English I	2	0	2	2	ENG104	English II	2	0	2	2
TURK103	Turkish Language I	2	0	2	2	TURK104	Turkish Language II	2	0	2	2
ATA103	Principles of Ataturk and History of Revolution I	2	0	2	2	ATA104	Principles of Ataturk and History of Revolution II	2	0	2	2
RCUL103	University Culture I	0	2	1	4	RCUL104	University Culture II	0	2	1	4
Total Credits:		**18**	**2**	**19**	**30**	**Total Credits:**		**17**	**4**	**19**	**30**

SOPHOMORE (SECOND) YEAR

Fall Semester (Third)						Spring Semester (Fourth)					
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
COM203	Communications Law	3	0	3	4	COM204	Political Communication	3	0	3	5
COM205	History of Communication	3	0	3	4	COM214	Vocational English II	1	2	2	3
COM209	Social Psychology	3	0	3	4	COM216	Media Literacy	3	0	3	5
COM217	Vocational English I	1	2	2	3	COM206	Photography	2	2	3	4
SOC201	Research Methods in Social Science	3	0	3	4	RPRE104	Entrepreneurship and Project Culture	2	0	2	3
NMC209	Writing for New Media	2	2	3	4	NMC208	Content Creation for New Media	2	2	3	5
NMC211	Video Camera Techniques	2	2	3	4	NMC212	Digital Video Editing Techniqes	2	2	3	5
NMC215	Artificial Intelligence	3	0	3	3						
Total Credits:		**18**	**4**	**23**	**30**	**Total Credits:**		**15**	**8**	**19**	**30**

JUNIOR (THIRD) YEAR

Fall Semester (Fifth)						Spring Semester (Sixth)					
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
NMC303	New Media Journalism	2	2	3	7	NMC314	Artificial Intelligence and Coding	2	2	3	7
COM303	Theories of Communication	3	0	3	7	NMC308	Theories of New Media	3	0	3	7
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4
XXXXXX	University Elective	3	0	3	4	XXXXXX	University Elective	3	0	3	4
Total Credits:		**17**	**2**	**18**	**30**	**Total Credits:**		**17**	**2**	**18**	**30**

SENIOR (FOURTH) YEAR

Fall Semester (Seventh)						Spring Semester (Eighth)					
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
COM401	Communication and Ethics	3	0	3	4	NMC402	Internship	0	0	0	5
NMC491	Graduation Project I	1	4	3	10	NMC492	Graduation Project II	1	4	3	10
XXXXXX	Departmental Elective	3	0	3	4	OHS492	Occupational Health and Safety	2	0	2	3
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4
Total Credits:		**16**	**4**	**18**	**30**	**Total Credits:**		**12**	**4**	**14**	**30**

DEPARTMENTAL ELECTIVE CLUSTER FOR JUNIOR (THIRD) YEAR

Fall Semester (Fifth)						Spring Semester (Sixth)					
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
NMC341	Data Analytics	3	0	3	4	NMC350	Cultural Studies	3	0	3	4
NMC343	Artificial Intelligence Literacy	3	0	3	4	NMC352	News Writing Styles	3	0	3	4
NMC351	New Media Studies	3	0	3	4	NMC354	Intercultural Communication	3	0	3	4
NMC355	Interview Techniques	3	0	3	4	NMC360	International Communication	3	0	3	4
NMC357	New Media and Social Movements	3	0	3	4	NMC364	Modernism and Postmodernism	3	0	3	4
NMC363	Digital Culture	3	0	3	4	NMC366	Media, Communication and Religion	3	0	3	4
NMC367	Popular Culture	3	0	3	4	NMC370	Psychology of Communication	3	0	3	4
NMC371	Digital Gaming Culture	3	0	3	4	NMC372	Creative Writing and Communication	3	0	3	4
NMC373	Television Studio	3	0	3	4	NMC374	Digital Television	3	0	3	4
NMC377	Sociology of Communication	3	0	3	4	NMC376	New Media Aethetics	3	0	3	4
NMC379	Textual Analysis in Media Studies	3	0	3	4	NMC378	Information Technologies (IT) Law	3	0	3	4
NMC381	Cultural Memory	3	0	3	4	NMC386	Media and Artifical Intelligence	3	0	3	4
NMC383	Big Data	3	0	3	4	NMC388	New Media Project	3	0	3	4
NMC391	New Media Ethics	3	0	3	4	NMC390	Television Broadcasting	3	0	3	4
NMC393	New Media Workshop	3	0	3	4	NMC392	Social Media Management	3	0	3	4
NMC395	Digital Ethnography	3	0	3	4	NMC394	Cybernetics	3	0	3	4
NMC397	History of Digital Media	3	0	3	4						
NMC399	Interface Design	3	0	3	4						

DEPARTMENTAL ELECTIVE CLUSTER FOR SENIOR (FOURTH) YEAR

Fall Semester (Seventh)						Spring Semester (Eighth)					
NMC453	Crime, Media and Society	3	0	3	4	NMC456	Crisis Journalism	3	0	3	4
NMC459	Crisis Communication	3	0	3	4	NMC458	Media and Ideology	3	0	3	4
NMC463	Mobile Applications	3	0	3	4	NMC460	Media and Gender	3	0	3	4
NMC467	Multimedia Applications	3	0	3	4	NMC464	Blogging	3	0	3	4
NMC473	Video News Production	3	0	3	4	NMC466	Diplomacy Journalism	3	0	3	4
NMC475	Digital Media Storytelling	3	0	3	4	NMC468	Podcast Production	3	0	3	4
NMC477	Digitalization and Daily Life	3	0	3	4	NMC472	Digital Research Methods	3	0	3	4
NMC479	Corporate Social Media Management	3	0	3	4	NMC476	Digital Film Production	3	0	3	4
NMC481	Digital Cinema	3	0	3	4	NMC478	Fact-Checking for New Media	3	0	3	4
NMC483	Sociology of New Media	3	0	3	4	NMC480	Digital Journalism Practices	3	0	3	4
NMC485	Social Media and Society	3	0	3	4	NMC482	Artificial Intelligence Practices	3	0	3	4
NMC487	Science Communication	3	0	3	4						
NMC489	Artificial Intelligence Assisted Content Creation	3	0	3	4						

FACULTY ELECTIVE CLUSTER (FOREIGN LANGUAGE)

ILET351	English Writing Skills	3	0	3	4	ILET352	English Presentation Skills	3	0	3	4
COM355	Project I	3	0	3	4	COM356	Project II	3	0	3	4

GENERAL ELECTIVE CLUSTER (FOREIGN LANGUAGE)

ESP123	Spanish I	3	0	3	5	ESP124	Spanish II	3	0	3	5
ARB123	Arabic I	3	0	3	5	ARB124	Arabic II	3	0	3	5
CHN123	Chinese I	3	0	3	5	CHN124	Chinese II	3	0	3	5
RSN123	Russian I	3	0	3	5	RSN124	Russian II	3	0	3	5
JAP123	Japanese I	3	0	3	5	JAP124	Japanese II	3	0	3	5
ITA123	Italian I	3	0	3	5	ITA124	Italian II	3	0	3	5

Required Credits for Garduation*	148
ECTS Credits	240
Elective Courses ECTS Credits	60