

HAIR CARE AND BEAUTY SERVICES 2024-2025 COURSE CONTENTS

I.SEMESTER

SBG101 - Cosmetic Product Knowledge

(2+0) ECTS:3

Introduction to cosmetic products, classification of cosmetics, skincare cosmetics, hair and scalp care products, body care cosmetics, oral care products, makeup cosmetics, and perfumes.

SBG103 - Skin Care Applications I

(3+0) ECTS:5

Anatomy of the head and skin, skin appendages, hair structure, characteristics of nails and sweat glands, tools and equipment used in skincare, skincare application methods, and problem-solving in skincare treatments.

SBG105 - Professional Anatomy and Physiology

(3+0) ECTS:4

Definition of anatomy, skeletal system, types of bones, joints, muscular system, classification of muscles based on function, physiological systems, circulatory system, respiratory system, digestive system, nervous system, excretory system, urogenital system, and endocrine system.

AML114 - Principles of Sterilization

(2+0) ECTS:5

Introduction to sterilization, disinfection, and antisepsis, historical development of sterilization techniques, factors related to microorganisms, basic concepts of infectious diseases and their transmission routes, hospital infections, sterilization and disinfection methods, rules and control measures, mechanisms of disinfectants and antiseptics, aseptic techniques and applications, sterilizer types, and central sterilization units.

RPSI209 - Positive Psychology and Communication Skills

(2+0) ECTS:3

Definition and key concepts of positive psychology, theoretical foundations, neurological basis of social behaviors, emotional intelligence in adults, children, adolescents, marriage, and work life, principles of emotional intelligence, self-awareness and self-recognition, empathy, communication skills, motivation and planning skills, problem-solving techniques, anger management, relationship management, perseverance, impulse control, healthy decision-making, and conflict resolution.

RKUL103 - University Culture I

(0+2) ECTS:4

A series of seminars, conferences, panels, workshops, and discussions organized each semester based on suggestions from academic units, student councils, and student clubs.

TURK103 - Turkish Language I

(2+0) ECTS:2

Language awareness, reading appreciation and habits, correct use of basic spelling and punctuation rules, and vocabulary expansion.

INGU103 - English I

(2+0) ECTS:2

A foundational English course designed for beginners, focusing on essential language skills such as listening, reading, and writing. Through various teaching techniques and application exercises, students learn fundamental grammar structures, vocabulary, and real-life conversational scenarios. By the end of the course, students progress from beginner to pre-intermediate level.

ATA103 - Atatürk's Principles and History of Turkish Reforms I**(2+0) ECTS:2**

Key historical concepts, Industrial Revolution and French Revolution, decline of the Ottoman Empire (19th century), Tanzimat and Islahat reforms, constitutional periods, wars (Tripolitanian War, Balkan Wars, World War I), Armistice of Mudros, Wilson's principles, Paris Conference, Mustafa Kemal's arrival in Samsun, national congresses, establishment of the Turkish Grand National Assembly (TBMM), constitutional developments, major battles, Treaty of Lausanne, and abolition of the Sultanate.

II. Semester**SBG100 - Hair Care and Styling I****(2+2) ECTS:6**

History of hairdressing, hair structure, hair and scalp disorders, factors affecting hair health, hair treatments and care procedures, hairstyling techniques including blow-drying, setting, and updos.

SBG102 - Epilation and Depilation**(2+0) ECTS:4**

Introduction to hair removal techniques: waxing (strip wax, sugar wax), electrolysis, needle epilation, pulsed light epilation, laser hair removal.

SBG104 - Basic Makeup**(2+2) ECTS:5**

Facial anatomy, color theory, lighting techniques, corrective makeup applications, contouring, eyebrow shaping and coloring, eyelash application, natural beauty makeup, makeup for special occasions, techniques for mature skin, water-based makeup, and porcelain makeup applications.

SBG106 - Skin Care Applications II**(2+2) ECTS:5**

Salon preparation and hygiene, personal hygiene, skin analysis, classical massage techniques, facial and décolleté massage, cleansing and care for normal, combination, dry, sensitive, oily, acne-prone, and mature skin.

RKUL104 - University Culture II**(0+2) ECTS:4**

A continuation of University Culture I, including academic seminars, student council meetings, and student club events.

TURK104 - Turkish Language II**(2+0) ECTS:2**

Developing proper use of native language, enhancing writing skills through punctuation and spelling rules, composition principles, and different literary genres. Includes analysis of novels, poetry, and plays, along with theatrical reading exercises and diction training.

INGU104 - English II**(2+0) ECTS:2**

Grammar structures: present, past, and future tenses; modals (might, could, can, must, may); adverbs

(place, direction, purpose, manner); adjectives (order, comparisons, superlatives); passive voice in different tenses; conditional clauses; adjective and noun clauses; gerund and infinitive structures; reported speech; and comparative structures.

ATA102 - Atatürk's Principles and History of Turkish Reforms II

(2+0) ECTS:2

Political reforms (abolition of the Sultanate, proclamation of the Republic, abolition of the Caliphate), constitutional movements, legal reforms, educational and cultural reforms, social reforms, economic policies, Turkish foreign policy (1923-1938), fundamental principles of Kemalism, and Turkey's internal and external political developments after Atatürk.

III. Semester

SBG201 - Hair Care and Styling II

(2+2) ECTS:6

Understanding and applying perm and hair straightening techniques, color theory, hair dye types, application methods for natural and treated hair, root touch-ups, hair bleaching, highlights, and balayage.

SBG203 - Hand, Foot, and Nail Care

(2+0) ECTS:4

Structure of nails, common nail disorders and treatments, importance of manicure and pedicure, tools and equipment, application techniques, nail decoration methods, and tools used in nail art.

SBG205 - Stage and Camera Makeup

(2+2) ECTS:5

Importance and types of stage and camera makeup, tools and equipment, cinema makeup techniques, television makeup, photographic makeup, wound and burn effects, fantasy makeup, and special effects makeup applications.

SBG207 - Body Care Applications I

(2+2) ECTS:6

Body measurements, obesity, cellulite, skin texture and stretch marks, and body treatments using professional products.

OSG111 - Occupational Health and Safety

(2+0) ECTS:3

Fundamentals of occupational health and safety, risk factors, work accidents and occupational diseases, legal responsibilities, workplace safety measures, and health supervision in professional environments.

EFH102 - Infectious Diseases

(2+0) ECTS:3

Introduction to infection, symptoms and causes, airborne diseases, bloodborne diseases, hospital infections, disinfection, sterilization, personal protection methods, isolation techniques, and infection control.

ILK101 - First Aid

(2+0) ECTS:3

Basic first aid principles, human body assessment, emergency response, life support techniques (for adults, children, and infants), choking, bleeding, shock, burns, frostbite, poisoning, animal bites, foreign objects in eyes/ears/nose, drowning, fractures, dislocations, sprains, and patient transport techniques.

VI. Semester

SBG200 - Hair and Skin Disorders

(2+0) ECTS:3

Non-contagious and contagious diseases affecting hair and scalp.

SBG202 - Advanced Body Care Applications

(2+2) ECTS:5

Understanding and applying body care devices (electrostimulation, lifting, ultrasound, G5, lymphatic drainage, lipolysis, and mesotherapy). Introduction to holistic body care techniques.

SBG204 - Hair Cutting Techniques and Applications

(2+2) ECTS:5

Importance of haircuts, tools and techniques, haircut models (blunt cut, layered cut, short layered cut, asymmetric cut, clipper cut, and advanced styling).

SBG206 - Permanent Makeup

(1+2) ECTS:5

Eyebrow anatomy, shaping, stenciling techniques, eye and lip shaping, micro-pigmentation techniques, device knowledge, and hands-on applications.

SBG209 - Business Management

(2+0) ECTS:3

Basic concepts of business management, types of businesses, organizational structures, production, human resources, marketing, distribution strategies, and public relations.

SKI999 – Internship

(20 WORKING DAYS) ECTS:9

A 20-day professional internship where students apply their theoretical and practical skills in real-world beauty industry settings.