

USKUDAR UNIVERSITY
NEW MEDIA AND JOURNALISM MASTER'S DEGREE PROGRAM (THESIS / NON-THESIS)
2024-2025 ACADEMIC YEAR COURSE CURRICULUM

1ST SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMG501	COMMUNICATION THEORIES	C	3	0	3	6
SOB501	SCIENTIFIC RESEARCH METHODS AND ACADEMIC ETHICS	C	3	0	3	6
	ELECTIVE	E	3	0	3	6
	ELECTIVE	E	3	0	3	6
	ELECTIVE	E	3	0	3	6
TOTAL			15	0	15	30

1ST SEMESTER ELECTIVE COURSES

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMG505	NEW MEDIA SOCIOLOGY	E	3	0	3	6
YMG507	JOURNALISM IN NEW MEDIA	E	3	0	3	6
YMG509	NEW MEDIA AND POLITICAL PARTICIPATION	E	3	0	3	6
YMG511	TURKISH MODERNIZATION AND JOURNALISM	E	3	0	3	6
YMG513	NEW MEDIA AND WOMEN	E	3	0	3	6
YMG515	NEW MEDIA AND PERCEPTION MANAGEMENT	E	3	0	3	6
YMG517	NEW MEDIA LITERACY	E	3	0	3	6
YMG519	CURRENT ISSUES IN INTERNET JOURNALISM	E	3	0	3	6
YMG521	NEW MEDIA PEDAGOGY	E	3	0	3	6

2ND SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMG502	NEW MEDIA THEORIES	C	3	0	3	6
YMG504	SEMINAR (THESIS PROGRAM)	C	0	0	0	1
YMG506	JOURNALISM AND NEWS THEORIES	C	3	0	3	6
	ELECTIVE	E	3	0	3	6
	ELECTIVE	E	3	0	3	6
	ELECTIVE	E	3	0	3	6
TOTAL			16	0	15	31

2ND SEMESTER ELECTIVE COURSES						
COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMG508	THE ECONOMIC POLITICS OF NEW MEDIA	E	3	0	3	6
YMG510	JOURNALISM ETHICS IN NEW MEDIA	E	3	0	3	6
YMG512	VIRTUAL CULTURE AND IDENTITY	E	3	0	3	6
YMG514	NEW MEDIA AND PUBLIC RELATIONS	E	3	0	3	6
YMG516	NEW MEDIA AND ALTERNATIVE JOURNALISM	E	3	0	3	6
YMG518	NEW MEDIA, DEMOCRACY AND SOCIAL MOVEMENTS	E	3	0	3	6
YMG520	JOURNALISM AND POPULAR CULTURE	E	3	0	3	6
YMG522	NEW MEDIA RESEARCH	E	3	0	3	6
YMG524	THE QUANTITATIVE ANALYSIS IN COMMUNICATION STUDIES					
3RD SEMESTER						
COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMG600.01	THESIS 1	C	0	0	0	30
YMG601	PROJECT (NON-THESIS PROGRAM)	C	0	0	0	30
4TH SEMESTER						
COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMG600.02	THESIS 2	C	0	0	0	30
			THEORY	APP	CREDIT	ECTS
GRAND TOTAL (NON-THESIS PROGRAM)			30	0	30	91
TOTAL (THESIS PROGRAM)			30	0	30	121