

USKUDAR UNIVERSITY
NEW MEDIA AND COMMUNICATION DOCTORATE PROGRAM
2024-2025 ACADEMIC YEAR COURSE CURRICULUM

1ST SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI635	THEORIES AND APPROACHES IN NEW MEDIA	C	3	0	3	9
YMI637	METHOD AND ACADEMIC ETHICS IN COMMUNICATION RESEARCH	C	3	0	3	9
YMIXXX	ELECTIVE COURSE 1	E	3	0	3	6
YMIXXX	ELECTIVE COURSE 2	E	3	0	3	6
TOTAL			12	0	12	30

2ND SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI638	COMMUNICATION THEORIES	C	3	0	3	9
YMI640	CRITICAL MEDIA THEORIES	C	3	0	3	9
YMI606	SEMINAR	C	0	0	0	1
YMIXXX	ELECTIVE COURSE 1	E	3	0	3	6
YMIXXX	ELECTIVE COURSE 2	E	3	0	3	6
TOTAL			12	0	12	31

3RD SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI698	DOCTORATE QUALIFICATION	C	0	0	0	30
TOTAL			0	0	0	30

4TH SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI699	THESIS PROPOSAL	C	0	0	0	30
TOTAL			0	0	0	30

5TH SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI700	TMC 1	C	0	0	0	30
TOTAL					30	

6TH SEMESTER

COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI700	TMC 2	C	0	0	0	30
TOTAL			0	0	0	30

7TH SEMESTER						
COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI700	TMC 3	C	0	0	0	30
TOTAL			0	0	0	30
8TH SEMESTER						
COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI700	TMC 4	C	0	0	0	30
TOTAL			0	0	0	30
ELECTIVE COURSES						
COURSE CODE	COURSE NAME	TYPE	THEORY	APP	CREDIT	ECTS
YMI605	DIGITALIZATION AND POLITICAL COMMUNICATION	E	3	0	3	6
YMI607	MEDIA AND REALITY	E	3	0	3	6
YMI609	EPIDEMICS AND CRISIS COMMUNICATIONS	E	3	0	3	6
YMI610	THE ECONOMIC POLITICS OF NEW MEDIA	E	3	0	3	6
YMI611	NEW MEDIA AND PERCEPTION MANAGEMENT	E	3	0	3	6
YMI612	NEW MEDIA STUDIES	E	3	0	3	6
YMI613	EPISTEMOLOGICAL FOUNDATIONS OF COMMUNICATION	E	3	0	3	6
YMI614	ARTIFICIAL INTELLIGENCE AND COMMUNICATION	E	3	0	3	6
YMI615	NEW APPROACHES TO POPULAR CULTURE	E	3	0	3	6
YMI616	BIOTECHNOLOGY AND COMMUNICATION	E	3	0	3	6
YMI617	NEUROCOMMUNICATION	E	3	0	3	6
YMI618	PSYCHOLOGICAL FOUNDATIONS OF COMMUNICATION	E	3	0	3	6
YMI619	NEW MEDIA AUDIENCE	E	3	0	3	6
YMI620	NEW WORLD MEDIA ORDER	E	3	0	3	6
YMI621	MIDDLE EAST MEDIA STUDIES	E	3	0	3	6
YMI622	CINEMA IN THE DIGITAL AGE	E	3	0	3	6
YMI623	CINEMA IN TURKEY	E	3	0	3	6
YMI624	SOCIAL EFFECTS OF TV SERIES	E	3	0	3	6
YMI625	DIGITAL TELEVISION JOURNALISM	E	3	0	3	6
YMI626	SOCIOLOGICAL FOUNDATIONS OF NEWS	E	3	0	3	6
YMI627	TELEVISION CULTURE AND SOCIETY	E	3	0	3	6
YMI628	SOCIAL MEDIA PSYCHOLOGY	E	3	0	3	6
YMI629	SOCIAL MEDIA AND PUBLIC SPACE	E	3	0	3	6
YMI630	MOBILE PHONE CULTURE	E	3	0	3	6
YMI631	NEW MEDIA BROADCASTING	E	3	0	3	6
YMI632	SERIES PRODUCTION IN DIGITAL ENVIRONMENT	E	3	0	3	6
YMI633	WITH A NEW ORIENTATION IN JOURNALISM	E	3	0	3	6
YMI634	NEW MEDIA AND CYBER SECURITY	E	3	0	3	6
			THEORY	APP	CREDIT	ECTS
GRAND TOTAL			24	0	24	241