



CURRICULUM

FRESHMAN (FIRST) YEAR												
Fall Semester (First)					Spring Semester (Second)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
COM111	Introduction to Communication	3	0	3	5	NMC104	Digital Design	2	2	3	6	
PSIR157	Political Science	3	0	3	5	SOC126	General Sociology	3	0	3	4	
NMC101	Introduction to New Media	3	0	3	5	COM106	Introduction to Economics	3	0	3	5	
RPSYC109	Positive Psychology and Communication Skills	3	0	3	5	PHIL109	Basic Concepts in Philosophy	3	0	3	5	
ENG103	English I	2	0	2	2	ENG104	English II	2	0	2	2	
TURK103	Turkish Language I	2	0	2	2	TURK104	Turkish Language II	2	0	2	2	
ATA103	Principles of Atatürk and History of Revolution I	2	0	2	2	ATA104	Principles of Atatürk and History of Revolution II	2	0	2	2	
RCUL103	University Culture I	0	2	1	4	RCUL104	University Culture II	0	2	1	4	
Total Credits:					18	2	19	30	Total Credits:			
									18	4	19	30

SOPHOMORE (SECOND) YEAR												
Fall Semester (Third)					Spring Semester (Fourth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
COM203	Communications Law	3	0	3	4	COM204	Political Communication	3	0	3	5	
COM205	History of Communication	3	0	3	4	COM214	Vocational English II	1	2	2	3	
COM209	Social Psychology	3	0	3	4	COM216	Media Literacy	3	0	3	5	
NMC209	Writing for New Media	2	2	3	4	NMC204	Video Camera Techniques	3	0	3	5	
COM217	Vocational English I	1	2	2	3	NMC208	Content Creation for New Media	2	2	3	5	
COM219	Communication Research Methods	3	0	3	4	COM206	Basic Photography	2	2	3	4	
NMC205	Media Management	3	0	3	3	RPRE104	Entrepreneurship and Project Culture	2	0	2	3	
NMC207	Digital Video Editing Techniques	2	2	3	4							
Total Credits:					20	6	23	30	Total Credits:			
									16	6	19	30

JUNIOR (THIRD) YEAR												
Fall Semester (Fifth)					Spring Semester (Sixth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
NMC303	New Media Journalism	2	2	3	7	NMC306	Coding for New Media	2	2	3	7	
COM303	Theories of Communication	3	0	3	7	NMC308	Theories of New Media	2	2	3	7	
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4	
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4	
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4	
XXXXXX	University Elective	3	0	3	4	XXXXXX	University Elective	3	0	3	4	
Total Credits:					17	2	18	30	Total Credits:			
									17	4	18	30

SENIOR (FOURTH) YEAR												
Fall Semester (Seventh)					Spring Semester (Eighth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
COM401	Communication and Ethics	3	0	3	4	NMC402	Internship	0	0	0	5	
NMC491	Graduation Project I	1	4	3	10	NMC492	Graduation Project II	1	4	3	10	
XXXXXX	Departmental Elective	3	0	3	4	OHS490	Occupational Health and Safety in the Communications Sector	2	2	2	3	
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4	
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4	
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4	
Total Credits:					16	4	18	30	Total Credits:			
									12	4	14	30

DEPARTMENTAL ELECTIVE CLUSTER FOR JUNIOR (THIRD) YEAR												
Fall Semester (Fifth)					Spring Semester (Sixth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
NMC389	Data Analytics	3	0	3	4	NMC350	Cultural Studies	3	0	3	4	
NMC351	New Media Studies	3	0	3	4	NMC352	News Writing Styles	3	0	3	4	
NMC355	Interview Techniques	3	0	3	4	NMC354	Intercultural Communication	3	0	3	4	
NMC357	New Media and Social Movements	3	0	3	4	NMC360	International Communication	3	0	3	4	
NMC363	Digital Culture	3	0	3	4	NMC364	Modernism and Postmodernism	3	0	3	4	
NMC367	Popular Culture	3	0	3	4	NMC366	Media, Communication and Religion	3	0	3	4	
NMC371	Digital Gaming Culture	3	0	3	4	NMC370	Psychology of Communication	3	0	3	4	
NMC373	Television Studio	3	0	3	4	NMC372	Creative Writing and Communication	3	0	3	4	
NMC377	Sociology of Communication	3	0	3	4	NMC374	Digital Television	3	0	3	4	
NMC379	Textual Analysis in Media Studies	3	0	3	4	NMC376	New Media Aesthetics	3	0	3	4	
NMC381	Cultural Memory	3	0	3	4	NMC378	Information Technologies (IT) Law	3	0	3	4	
NMC383	Big Data	3	0	3	4	NMC386	Media and Artificial Intelligence	3	0	3	4	
NMC391	New Media Ethics	3	0	3	4	NMC388	New Media Project	3	0	3	4	
NMC393	New Media Workshop	3	0	3	4	NMC390	Television Broadcasting	3	0	3	4	
NMC395	Digital Ethnography	3	0	3	4	NMC392	Social Media Management	3	0	3	4	
NMC397	History of Digital Media	3	0	3	4	NMC394	Cybernetics	3	0	3	4	
NMC399	Interface Design	3	0	3	4							

DEPARTMENTAL ELECTIVE CLUSTER FOR SENIOR (FOURTH) YEAR												
Fall Semester (Seventh)					Spring Semester (Eighth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
NMC453	Crime, Media and Society	3	0	3	4	NMC456	Crisis Journalism	3	0	3	4	
NMC459	Crisis Communication	3	0	3	4	NMC458	Media and Ideology	3	0	3	4	
NMC463	Mobile Applications	3	0	3	4	NMC460	Media and Gender	3	0	3	4	
NMC467	Multimedia Applications	3	0	3	4	NMC464	Blogging	3	0	3	4	
NMC473	Video News Production	3	0	3	4	NMC466	Diplomacy Journalism	3	0	3	4	
NMC475	Digital Media Storytelling	3	0	3	4	NMC468	Podcast Production	3	0	3	4	
NMC477	Digitalization and Daily Life	3	0	3	4	NMC472	Digital Research Methods	3	0	3	4	
NMC479	Corporate Social Media Management	3	0	3	4	NMC476	Digital Film Production	3	0	3	4	
NMC481	Digital Cinema	3	0	3	4	NMC478	Fact-Checking for New Media	3	0	3	4	
NMC483	Sociology of New Media	3	0	3	4	NMC480	Digital Journalism Practices	3	0	3	4	
NMC485	Social Media and Society	3	0	3	4	NMC482	Artificial Intelligence Practices	3	0	3	4	

FACULTY ELECTIVE CLUSTER (FOREIGN LANGUAGE)												
Fall Semester (Seventh)					Spring Semester (Eighth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
ILET351	English Writing Skills	3	0	3	4	ILET352	English Presentation Skills	3	0	3	4	

GENERAL ELECTIVE CLUSTER (FOREIGN LANGUAGE)												
Fall Semester (Seventh)					Spring Semester (Eighth)							
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS	
ISP123	Spanish I	3	0	3	5	ISP124	Spanish II	3	0	3	5	
ARA123	Arabic I	3	0	3	5	ARA124	Arabic II	3	0	3	5	
CIN123	Chinese I	3	0	3	5	CIN124	Chinese II	3	0	3	5	
RUS123	Russian I	3	0	3	5	RUS124	Russian II	3	0	3	5	
JAP123	Japanese I	3	0	3	5	JAP124	Japanese II	3	0	3	5	
ITA123	Italian I	3	0	3	5	ITA124	Italian II	3	0	3	5	

Required Credits for Graduation*	148
ECTS Credits	240
Elective Courses ECTS Credits	60