

Üsküdar University

Faculty of Communication

**RADIO, TELEVISION AND
CINEMA DEPARTMENT**

Course Contents

FIRST TERM (1st Grade, Fall Term)

ILET111 Introduction to Communication

Development of communication sciences, basic concepts of communication, the role and importance of communication in human's and social life, types of communication, communication takes place in which levels, effective communication, and body language.

SBU157 Political Sciences

Development of political sciences, basic concepts, political systems, the emergence and development of democratic system, parliamentary systems and processes, development and process of democracy in Turkey. Institutions and politics of democratic systems, philosophers and administrators led political sciences.

RTS101 Camera Techniques

Students learn camera usage techniques and how to read camera technical specifications, enabling them to design their captured images in a meaningful and coherent manner on the editing set, in accordance with editing theories. The course covers camera usage, color theory, lighting knowledge, shooting scales, lens, and lens types, editing techniques, codecs, and editing theories.

RPSI109 Positive Psychology and Communication Skills

This is an approach that enable individuals realize their own resources and values to be happy, peaceful, successful and highly satisfied with their lives. Usage of these resources and values creatively and appropriately allow individual to exert their personal and cultural potential with a conscious choice. In this course, students will evaluate researches and concept studies on different subjects and theoretical approaches (meaningful life, feeling of thankfulness, happiness, hope, optimism, positive emotions, post-traumatic personal growth, endurance, self-perception, strength, time perception). Students will learn how to use methods such as brain mapping, signature strengths, gratitude journal, seven ways increase happiness (learned optimism, thankfulness).

ING103 English I

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations.

TURK101 Turkish Language and Literature I

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

ATA103 Principles of Atatürk and History of Revolution I

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

RKUL103 University Culture I

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

SECOND TERM (1st Grade, Spring Term)

RTS104 Introduction to Radio and Television Broadcasting

Emergence and development of radio and television. Basic concepts on the practicing area of radio and television. Basic principles of radio and television broadcasting. Basic information about broadcasting practices.

SOS126 General Sociology

Basic concepts of sociology. Development process of sociology as a scientific discipline. Concepts, theories and approaches ruling classical and modern sociology. Phases of sociological thought. The points where sociology and communication sciences cross and feed each other.

ILET106 Introduction to Economics

Basic concepts of economics. Development phases of economical thought. Microeconomics and macroeconomics. Basic information concerning international economics. Economic policies and

practices in Turkey. Liberal thought and economics. Open market and rivalry. Development and underdevelopment concepts. Capitalism and globalization.

FEL109 Basic Concepts in Philosophy

Emergence and development of philosophy. Basic concepts, theories, approaches. Paradigms of philosophical thought. First Age philosophers. Philosophical thought in Medieval Age. Eastern and Southeastern philosophy. Philosophy and communication relation.

ING104 English II

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations.

TURK104 Turkish Language and Literature II

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

ATA104 Principles of Atatürk and History of Revolution II

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

RKUL104 University Culture II

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

THIRD TERM (2nd Grade, Fall Term)

RTS209 Introduction to Cinema

In this course as an introduction to the art of cinema, will focus on the structure of the cinema as a creation of art, its theoretical frame, its types, its analysis as a communication medium and its function as an industry.

RTS213 Editing Techniques

The aim of this course is to provide students with practical application of basic editing principles. Additionally, the course aims to equip students with fundamental knowledge and practice in image and sound effects, as well as video-graphic applications. Creating visual coherence and integrity is emphasized, along with the exploration of basic editing theory and its applications. Fundamental technical processes such as cutting, merging, and applying effects are taught.

ILET219 Communication Research Methods

Emergence and development of epistemology. Developmental stages of methodology. Philosophical traditions that formed a basis for methodology. Relation between social sciences and methodology. Methods and technics used on social science studies. Empirical methodological tradition. Critical methodological tradition. Questionnaire technique, content analysis. Hermeneutic analysis technics

ILET203 Communication Law

Basic concepts of communications law. Development of communications law in several countries. Communications law in Turkey. Press freedom and first juristic practices. Censorship and law. Juridical regulation on press. Juridical regulation on radio and television. Cinema and law.

ILET211 Basic Photography

Fundamental concepts of photography. Photography shooting techniques, types of photography, art, news, and documentary photography. Photographic framing, depth, perspective, and color adjustments.

ILET205 History of Communication

History of humanity and communication. Communication in first ages. Communication in ancient times. Development of communication technologies. Emergence and development of mass communication. Development of mass media in Turkey. Development of journalism. Development of radio. Emergence and development of agency journalism. Television era. Digital publishing and broadcasting. Internet media.

ILET217 Professional English I

Development of ability to use of English on communication. Ability to use of English on professional field of communication. Use of English on printed media journalism. Use of English on radio and television. Use of English on cinema.

ILET209 Social Psychology

Emergence and development of social psychology as a scientific discipline. Basic concepts and theories of social psychology. Individual and society relation. Group and group dynamics. Group and society relation. Family. Attitude and perception. Attitude scales. Balance theories. Social psychology and communication.

FOURTH TERM (2nd Grade, Spring Term)

ILET216 Media Literacy

The aim of this course is to introduce the fundamental approaches in media literacy, provide students with knowledge about media literacy applications, and help them develop media literacy skills. Throughout the course, topics such as literacy, media literacy, media literacy initiatives, new media literacy, and media literacy practices are discussed, focusing on essential theories and approaches.

RTS202 Film Lighting Techniques

Basic information about lighting and visual techniques. Lighting techniques on TV broadcasting. Image management on television broadcasting. Visual and lighting management on film production.

ILET204 Political Communication

Relation between politics and communication. Political systems and communication systems. Political structures and structuring of mass communication. Democracy and communication. Propaganda and persuasion techniques. Rhetoric. Political advertisement. Image and perception management.

RTS204 Scriptwriting

The aim of the course is to help students understand and grasp the basic theoretical knowledge related to scriptwriting, enabling them to interpret and create a story based on specific criteria. Throughout the course, theoretical, content-related, and formal information about scriptwriting are discussed with the help of examples. Students engage in practical exercises within the framework of technical knowledge and, at the end of the term, are encouraged to transform their proposed story into a screenplay outline.

RTS208 Radio and Television Journalism

The aim of this course is to equip students with knowledge about radio and television broadcasting and enable them to acquire fundamental skills in program production for radio and television. The course content covers basic information about radio and television broadcasting and news production processes. Some of the topics included are the foundations of radio and television broadcasting, the history and development of radio and television broadcasting, basic principles of radio and television broadcasting, and practical applications in radio and television broadcasting.

RGPK104 Entrepreneurship and Project Culture

The concept of a project culture anticipates the adoption of a "project-oriented identity" by academic and administrative staff, students, and alumni. This course is primarily theoretical and focuses on teaching the basic principles and methods that underlie project writing and management. Topics covered include: What is a project? What is a project culture? Why are projects carried out? The relationship between projects and

entrepreneurship, types of projects eligible for support, writing project justifications, finding project partners and dissemination, preparing project budgets, writing project reports, Erasmus+ projects, and a sample project writing activity.

ILET214 Professional English II

Effective use of English on communication field. Development of ability to use of English on news writing. Ability to read media texts in English. Development of ability to prepare media content in English.

FIFTH TERM (3rd Grade, Fall Term)

Core Courses

RTS301 Television Programing Practices I

The aim of this course is for students to acquire knowledge and skills that will enable them to contribute to program production in television studios in the future. Students will learn television program formats and apply production techniques widely accepted in the media industry according to the type of program. The course covers all stages of television programming, from behind the camera to in front of the camera. Topics include program planning, preparation, management, and presentation techniques.

ILET303 Theories of Communication

Emergence and development of communication sciences. Liberal and critical paradigms on communication sciences. Models' theories and approaches within these two paradigms. The effects of mass media. Political economy of communication, cultural studies. Media and interactivity.

Electives

RTS351 Short Film Production and Direction

The aim of this course is to enable students to produce short films, actively use the language of cinema, and collaborate as a team to create creative works. The course covers the fundamental rules and techniques of short film production and direction, practical applications of production and direction, short film shooting, and production and direction works.

RTS353 Radio-Television Journalism Practices

The basic principles of radio and television broadcasting. Techniques of news gathering, writing, and presenting. Types of radio and television news. News sources.

RTS355 Sociology of News

The relationship between news and society. Sociological foundations of news. The effects of news on society. The relationship between news reality and social reality.

RTS357 Cinema and Gender

Representation of gender identities in cinema films. Female and male images in cinema. Gender roles and the reconstruction of power.

RTS359 Television Culture

The cultural impacts of television. The effects of cultural environment on television. Popular culture and television. Cultural imperialism and television. Culture industry and television.

RTS361 Cinema History

The birth and development of cinema. The first examples of cinema. Silent cinema, children's cinema. Cinema becoming an industry. American cinema. Cinema in European countries. Cinema in Turkey.

RTS363 Drama and Acting

This course aims to provide students with knowledge and skills in the fundamental dynamics of acting through applications to help them realize themselves as an instrument, relaxation, concentration, expression, interactive communication, and stage reality.

RTS365 Film Production, Distribution, and Screening

The purpose of this course is to prepare students for the challenges they may encounter in the film production, distribution, and exhibition processes in the industry. Students will learn every stage of film production in detail and gain a comprehensive perspective. Film production processes, circulation processes in distribution networks, processes for films to be screened in cinema theaters, legal processes related to film distribution and exhibition.

RTS367 Advanced Editing Techniques

Color grading in editing, composite editing, output video formats, keyframe, and trimming. Designing credits with After Effects. Data transfer between programs.

RTS369 Film Language and Criticism

Evaluation of cinema as a language. Film readings and critiques through different film theories. Film readings through critical theories.

RTS371 Political Cinema

This course evaluates cinema as a political language through critical theories. All political concepts such as state, individual, political systems, regime, religion, and society are examined in conjunction with films. The course includes analyses with examples from Turkish and world cinema.

RTS375 Cinema and Television Workshop

In the Cinema and Television Workshop course, students are taught ways to turn an idea into visual storytelling through applications and examples. The aim is for students to develop a project in one of the visual narratives of cinema and television, such as short film, television news, documentary, or television program. The basic rules and narrative features to be followed from the idea stage in projects such as television programs, short films, television news, and documentaries are covered in the course. At the end of the course, students are required to present their project they have developed from the beginning of the course.

RTS377 Advanced Camera Techniques

The aim of this course is to teach students how to use camera techniques, read camera technical features, and design the images they capture in a meaningful way according to editing theories in the editing set. Camera usage, color theory, lighting knowledge, shooting scales, lens and lens types, editing techniques, codecs, and editing theories are covered in the course.

SIXTH TERM (3rd Grade, Spring Term)

Core Courses

RTS302 Television Program Production II

The aim of this course is to provide students with the knowledge and skills to contribute to television program production in television studios in the future. Students will learn television program formats and apply accepted production techniques according to the type of program in the media industry. The course covers program production and management, planning, preparation, and presentation of television programs. It also explores the roles of the program producer, production assistant, director, picture selector, cameraman, lighting technician, and presenter.

RTS304 Film Production and Direction

The purpose of this course is to teach students about the distribution of tasks within the expensive art of cinema, enabling them to differentiate between production and direction processes and to learn the clear delineation of responsibilities. The course covers various aspects of a film project, from concept and purpose to story development, synopsis, treatment, screenplay writing, dialogue, character analysis, set design, costume design, detailed budgeting, shooting script, technical equipment, locations, photography, and art direction.

Electives

RTS352 Camera Shooting Techniques

The aim of this course is for students to learn camera usage techniques and apply them in creating meaningful visual compositions according to editing theories on the editing set. Students will gain practical experience through shooting exercises.

RTS354 Theory and Practices of Digital Broadcasting

The digital broadcasting era in radio and television. Internet radio broadcasting and television broadcasting in the online environment. Digital broadcasting and accessibility.

RTS356 Semiotics

Basic principles of semiotics. Theories of semiotics. The impact of different paradigms in semiotics. Semiotics and media texts. Semiotics and cinema.

RTS358 Radio Broadcasting

The history of radio broadcasting, basic rules of radio broadcasting, types of radio broadcasting. Digital radio broadcasting. Radio broadcasting in the online environment. Thematic radio broadcasting and broadcasting.

RTS360 Current Issues in Media

Challenges faced by the media. Media monopolization. The impact of media monopolization on shaping the content of media. Media and political relations. Media's agenda-setting function. Media and power relations.

RTS362 Rhetoric

Defining the concept of rhetoric. Rhetorical studies by ancient Greek philosophers. Aristotle and rhetoric. Persuasion and rhetoric. Propaganda and rhetoric. Rhetoric for effective communication. Rhetoric in media presentations.

RTS364 Cinematography

The purpose of this course is to provide students with basic knowledge of cinematography and reinforce the theoretical knowledge with practical applications to prepare them for work in the fields of cinema and television. The course covers theoretical approaches to cinematography and emphasizes practical training. Topics include the fundamentals of cinematography, composition, light and color, the golden ratio, cinematography applications, and composition through cinematography.

RTS366 Turkish Cinema

The history of Turkish cinema. The development of Turkish cinema history. Transformation of Turkish cinema in social and economic contexts. Milestones in Turkish cinema history and analysis of these films.

RTS368 Advanced Screenwriting

Advanced screenwriting techniques. Character creation. Designing the universe of the film sociologically. Applications for students to write their own original screenplays.

RTS370 Production and Directing

This course aims to teach how films are shot in television and cinema, and how students can plan and direct their own projects.

RTS372 Art Direction

Creating the main composition. Costume, location, and set selection and arrangement. Artistic visual arrangements in cinema.

RTS374 Documentary Cinema

The course covers the transformations in documentary cinema from its inception to the present day, along with approaches by documentary filmmakers and theorists. Concepts of reality and truth in documentary cinema are examined in depth. Different examples of documentary cinema and contemporary hybrid forms are viewed, and students are expected to develop their own projects.

SEVENTH TERM (4th Grade, Fall Term) Core Courses

RTS491 Graduation Project I

This course aims to reinforce the theoretical and practical knowledge accumulated by the student throughout their undergraduate education. Students are expected to present a project in one of the following areas: short film, radio/podcast program, television program, or academic thesis.

ILET401 Communication and Ethics

The roots and thought of ethics. The importance of the fields of communication. The ethics of communication in Turkey. Ethical approaches to press, television and Internet broadcasting.

Electives

RTS451 Advanced Photographic Practices

Advanced shooting techniques. Relation between photography and aesthetic. Practices of different kind of photography. Thematic photography. Artistic photography. Outdoor photography, Press photography. Documentary photography.

RTS453 New Approaches on Television Broadcasting

Actual period of television broadcasting. New understanding and tendencies on television broadcasting which are created by digital information technologies. Online TV and broadcasting on internet.

RTS455 Digital Radio Broadcasting

The state of radio in the digital media era. The state of digital radio in the world and in Turkey. Practices and techniques of digital radio broadcasting.

RTS457 Genres of Cinema

Genres classified vis-à-vis technical and contextual characteristics. Genres classified vis-à-vis the audiences. Genres classified vis-à-vis thematic structures. Genres classified vis-à-vis production and directing techniques.

RTS459 Theories and Practices of Documentary Cinema

Contextualization of documentary cinema. Documentary cinema theories. Content analysis of documentary film examples. Short documentary film editing.

RTS461 Broadcasting and Diction Techniques

The aim of this course is to raise awareness about the art of elocution and enhance students' verbal and nonverbal communication skills. The course targets various topics such as pitch, elocution, emphasis, speech delivery, news presentation, program hosting, voice development, anchoring, and hosting. By focusing on these content areas, the course aims to foster students' abilities in effective communication and diction.

RTS463 Film and Culture Industry

Cinema industry shaped by culture industry. Transformation of Hollywood cinema after World War II. Independent films via film festivals and funding against mainstream cinema.

RTS465 Experimental Film

Video art and avant-garde. Video art production in 2000's. Practices on reflecting visual culture by an independent cinema language

RTS467 Film and Mythology

General information on Rome, Egypt and Greek mythology. Representations of mythological heroes on screen. Reproduction of mythological characters in contemporary cinema.

RTS469 World Cinema

Explains the outlines of trends in production, distribution and screening in today's world cinema. Recognizes different cinematic approaches in the regions where cinemas are prominent such as Europe and Latin America.

RTS471 Sound Design

Sound design and use of music. Sound design technics. Importance of sound and music in films. Sound and music in movies and TV programs.

RTS473 Advanced Lighting Techniques

The aim of this course is to teach various lighting techniques that a Radio, Television, and Cinema Department student should be familiar with. By explaining light and its applications, the course will introduce different lighting equipment currently used in the industry.

RTS475 Studio and Directing Applications

This practical course allows students to experience and take responsibility for various productions in a television studio environment, such as live broadcasts, news programs, discussions, and game shows. The course covers the use of various equipment and devices within the studio, as well as the coordination of operators and the team, focusing on fundamental principles and applications.

RTS477 Film Workshop

This course aims to build a bridge between theory and practice. Students will create their own original projects using digital tools and resources.

EIGHTH TERM (4th Grade, Spring Term)

Core Courses

RTS492 Graduation Project II

After completed research design phase, the transformation of the findings, conclusion and proposal into thesis text.

RTS404 Internship

It is purpose that the students have experience to improve their employment opportunities according to their interests.

ISG490 Occupational Health and Safety in Communications

Aim and importance of occupational health and safety in the field of communication, its historical development; basic concepts in occupational health and safety, practices and legislative measures based on examples in Turkey. In the case of stress, discrimination and oppression in film sets, natural disaster situations, war correspondence, filming and making news in terrorism zones, and in busy working hours in advertising agencies; risks in computer, laboratory and studio use and employer responsibilities. International conventions on occupational health and safety for communications employees, joint decisions of the European Union.

Electives

RTS452 Television Narratives

Types of television narratives, news, interviews, talk show, reality show, talk shows, realities, discussion programs, documentaries, entertainment shows, music television shows.

RTS454 Film Analyses

The aim of this course is to encourage students to engage with films from a cognitive perspective and analytical point of view, rather than focusing on emotional pleasure and identification. Throughout the course, films will be examined in various contexts, such as technical, aesthetic, ethical, social, historical, psychological, and philosophical, with the help of semiotic analysis. The course will cover content analysis of cinema films, examination of the structures of film messages, analysis of cinematographic practices, and analysis of language usage, sound, and visuals. The course will also explore the social and cultural meanings of messages.

RTS456 Film Industry

This course aims to evaluate and critically analyze cinema by examining it as both an industrial cultural production and an artistic work. Students will be encouraged to think about the film's global journey within the production, distribution, and exhibition network, as well as the essence of the film. Throughout the course, students will develop their own analytical framework for approaching film art and industry. The course will raise awareness of the distinction between creative art and industrial engagement and facilitate the examination and analysis of films as both artistic works and industrial products. The course will explore the unique thematic and stylistic diversity of cinema and its institutional recognition through master directors and renowned films. Additionally, it will delve into reflective and introspective narrative, focusing on auteurs and art cinema, film genres, and interactions. Theoretical approaches related to film art and industry will be presented in connection with historical context.

RTS460 Stage Presentation Techniques

This course examines the fundamental structures of stage arts management. It aims to explain the structures, missions, and visions of stage arts institutions. The course contributes to the development of skills such as diction, oratory, preparing effective presentations, gestures, and facial expressions through practical applications.

RTS462 Cinema Theories

Cinema theories and approaches. Intellectual foundations of cinema. Background paradigms of cinema. Intellectual traditions in cinema. Thinkers of cinema.

RTS464 Television and Propaganda

The concept, definition, and characteristics of propaganda. Analysis of propaganda in the historical development of mass communication tools, especially television.

RTS466 Film Music

The use of music as an aesthetic tool in films. Discussion of the production of original music specifically for popular culture cinema and its effects on the film. Analysis of musical films.

RTS468 Cinema and Psychology

The relationship between cinema and psychology. The influence of psychology on cinema theories. The impact of psychological studies on the cinema field. Psychoanalytic studies in cinema.

RTS470 Music Video Production

This course aims to develop students' competencies in music video production by covering all stages of the process.

RTS472 Thematic Broadcasting

This course allows students to gain knowledge about thematic broadcasting contents and broadcast processes, which are becoming increasingly important in television programming.

RTS474 Television Journalism

This course provides students with information about thematic broadcasting contents and broadcast processes, which are becoming increasingly important in television programming.

Elective Foreign Language Courses

ILET351 English Writing Skills

The aim of this course is to enhance students' English writing skills through practices that focus on speaking, asking questions, and conducting interviews in the classroom.

ILET352 English Presentation Skills

This course aims to improve students' English presentation skills by developing fundamental abilities, such as narrating complex topics using storytelling techniques and creating slides to make the presentations more comprehensible.

Throughout the course, students will prepare presentations on various subjects and deliver them in front of the class.

FALL					SPRING						
ISP123	Spanish I	3	0	3	5	ISP124	Spanish II	3	0	3	5
ARA123	Arabic I	3	0	3	5	ARA124	Arabic II	3	0	3	5
CIN123	Chinese I	3	0	3	5	CIN124	Chinese II	3	0	3	5
RUS123	Russian I	3	0	3	5	RUS124	Russian II	3	0	3	5
JAP123	Japanese I	3	0	3	5	JAP124	Japanese II	3	0	3	5
ITA123	Italian I	3	0	3	5	ITA124	Italian II	3	0	3	5