

Üsküdar Üniversitesi
İletişim Fakültesi
Yeni Medya ve İletişim (İngilizce) Lisans Programı Müfredatı

I. YIL

I. Yarı Yıl (Güz Dönemi)					II. Yarı Yıl (Bahar Dönemi)						
Ders Kodu	Ders Adı	T	U	K	AKTS	Ders Kodu	Ders Adı	T	U	K	AKTS
COM111	Introduction to Communication	3	0	3	5	NMC104	Digital Design	2	2	3	6
PSIR157	Political Science	3	0	3	5	SOC126	General Sociology	3	0	3	4
NMC101	Introduction to New Media	3	0	3	5	COM106	Introduction to Economics	3	0	3	5
RPSYC109	Positive Psychology and Communication Skills	3	0	3	5	PHIL109	Basic Concepts in Philosophy	3	0	3	5
ENG103	English I	2	0	2	2	ENG104	English II	2	0	2	2
TURK103	Turkish Language I	2	0	2	2	TURK104	Turkish Language II	2	0	2	2
ATA103	Principles of Atatürk and History of Revolution I	2	0	2	2	ATA104	Principles of Atatürk and History of Revolution II	2	0	2	2
RCUL103	University Culture I	0	2	1	4	RCUL104	University Culture II	0	2	1	4
Toplam Kredi:		18	2	19	30	Toplam Kredi:		18	4	19	30

II. YIL

III. Yarı Yıl (Güz Dönemi)					IV. Yarı Yıl (Bahar Dönemi)						
Ders Kodu	Ders Adı	T	U	K	AKTS	Ders Kodu	Ders Adı	T	U	K	AKTS
COM203	Communications Law	3	0	3	4	COM204	Political Communication	3	0	3	5
COM205	History of Communication	3	0	3	4	COM214	Vocational English II	1	2	2	3
COM209	Social Psychology	3	0	3	4	COM216	Media Literacy	3	0	3	5
NMC209	Writing for New Media	2	2	3	4	NMC204	Video Camera Techniques	3	0	3	5
COM217	Vocational English I	1	2	2	3	NMC208	Content Creation for New Media	2	2	3	5
COM219	Communication Research Methods	3	0	3	4	COM206	Basic Photography	2	2	3	4
NMC205	Media Management	3	0	3	3	RPRE104	Entrepreneurship and Project Culture	2	0	2	3
NMC207	Digital Video Editing Techniques	2	2	3	4						
Toplam Kredi:		20	6	23	30	Toplam Kredi:		16	6	19	30

III. YIL

V. Yarı Yıl (Güz Dönemi)					VI. Yarı Yıl (Bahar Dönemi)						
Ders Kodu	Ders Adı	T	U	K	AKTS	Ders Kodu	Ders Adı	T	U	K	AKTS
NMC303	New Media Journalism	2	2	3	7	NMC306	Coding for New Media	2	2	3	7
COM303	Theories of Communication	3	0	3	7	NMC308	Theories of New Media	2	2	3	7
XXXXXX	Bölüm Seçmeli	3	0	3	4	XXXXXX	Bölüm Seçmeli	3	0	3	4
XXXXXX	Bölüm Seçmeli	3	0	3	4	XXXXXX	Bölüm Seçmeli	3	0	3	4
XXXXXX	Fakülte Seçmeli	3	0	3	4	XXXXXX	Fakülte Seçmeli	3	0	3	4
XXXXXX	Üniversite (Genel) Seçmeli	3	0	3	4	XXXXXX	Üniversite (Genel) Seçmeli	3	0	3	4
Toplam Kredi:		17	2	18	30	Toplam Kredi:		17	4	18	30

IV. YIL

VII. Yarı Yıl (Güz Dönemi)					VIII. Yarı Yıl (Bahar Dönemi)						
Ders Kodu	Ders Adı	T	U	K	AKTS	Ders Kodu	Ders Adı	T	U	K	AKTS
COM401	Communication and Ethics	3	0	3	4	NMC402	Internship / Staj	0	0	0	5
NMC491	Graduation Project I / Mezuniyet Projesi I	1	4	3	10	NMC492	Graduation Project II / Mezuniyet Projesi II	1	4	3	10
XXXXXX	Bölüm Seçmeli	3	0	3	4	OHS490	Occupational Health and Safety in the Communications Sector	2	2	2	3
XXXXXX	Bölüm Seçmeli	3	0	3	4	XXXXXX	Bölüm Seçmeli	3	0	3	4
XXXXXX	Fakülte Seçmeli	3	0	3	4	XXXXXX	Bölüm Seçmeli	3	0	3	4
XXXXXX	Fakülte Seçmeli	3	0	3	4	XXXXXX	Fakülte Seçmeli	3	0	3	4
Toplam Kredi:		16	4	18	30	Toplam Kredi:		12	4	14	30

ÜÇÜNCÜ SENESİNDE OLAN ÖĞRENCİLER İÇİN BÖLÜM SEÇMELİ

DERSLER HAVUZU

V. Yarı Yıl (Güz Dönemi)					VI. Yarı Yıl (Bahar Dönemi)						
Ders Kodu	Ders Adı	T	U	K	AKTS	Ders Kodu	Ders Adı	T	U	K	AKTS
NMC389	Data Analytics	3	0	3	4	NMC350	Cultural Studies	3	0	3	4
NMC351	New Media Studies	3	0	3	4	NMC352	News Writing Styles	3	0	3	4
NMC355	Interview Techniques	3	0	3	4	NMC354	Intercultural Communication	3	0	3	4
NMC357	New Media and Social Movements	3	0	3	4	NMC360	International Communication	3	0	3	4
NMC363	Digital Culture	3	0	3	4	NMC364	Modernism and Postmodernism	3	0	3	4
NMC367	Popular Culture	3	0	3	4	NMC366	Media, Communication and Religion	3	0	3	4
NMC371	Digital Gaming Culture	3	0	3	4	NMC370	Psychology of Communication	3	0	3	4
NMC373	Television Studio	3	0	3	4	NMC372	Creative Writing and Communication	3	0	3	4
NMC377	Sociology of Communication	3	0	3	4	NMC374	Digital Television	3	0	3	4
NMC379	Textual Analysis in Media Studies	3	0	3	4	NMC376	New Media Aesthetics	3	0	3	4
NMC381	Cultural Memory	3	0	3	4	NMC378	Information Technologies (IT) Law	3	0	3	4
NMC383	Big Data	3	0	3	4	NMC386	Media and Artificial Intelligence	3	0	3	4
NMC391	New Media Ethics	3	0	3	4	NMC388	New Media Project	3	0	3	4
NMC393	New Media Workshop	3	0	3	4	NMC390	Television Broadcasting	3	0	3	4
NMC395	Digital Ethnography	3	0	3	4	NMC392	Social Media Management	3	0	3	4
NMC397	History of Digital Media	3	0	3	4	NMC394	Cybernetics	3	0	3	4
NMC399	Interface Design	3	0	3	4						

DÖRDÜNCÜ SENESİNDE OLAN ÖĞRENCİLER İÇİN BÖLÜM

SEÇMELİ DERSLER HAVUZU

VII. Yarı Yıl (Güz Dönemi)					VIII. Yarı Yıl (Bahar Dönemi)						
Ders Kodu	Ders Adı	T	U	K	AKTS	Ders Kodu	Ders Adı	T	U	K	AKTS
NMC453	Crime, Media and Society	3	0	3	4	NMC456	Crisis Journalism	3	0	3	4
NMC459	Crisis Communication	3	0	3	4	NMC458	Media and Ideology	3	0	3	4
NMC463	Mobile Applications	3	0	3	4	NMC460	Media and Gender	3	0	3	4
NMC467	Multimedia Applications	3	0	3	4	NMC464	Blogging	3	0	3	4
NMC473	Video News Production	3	0	3	4	NMC466	Diplomacy Journalism	3	0	3	4
NMC475	Digital Media Storytelling	3	0	3	4	NMC468	Podcast Production	3	0	3	4
NMC477	Digitalization and Daily Life	3	0	3	4	NMC472	Digital Research Methods	3	0	3	4
NMC479	Corporate Social Media Management	3	0	3	4	NMC476	Digital Film Production	3	0	3	4
NMC481	Digital Cinema	3	0	3	4	NMC478	Fact-Checking for New Media	3	0	3	4
NMC483	Sociology of New Media	3	0	3	4	NMC480	Digital Journalism Practices	3	0	3	4
NMC485	Social Media and Society	3	0	3	4	NMC482	Artificial Intelligence Practices	3	0	3	4

FAKÜLTE SEÇMELİ DERSLER HAVUZU

ILET351	English Writing Skills	3	0	3	4	ILET352	English Presentation Skills	3	0	3	4
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GENEL SEÇMELİ DERSLER HAVUZU (YABANCI DİLLER)

ISP123	İspanyolca I	3	0	3	5	ISP124	İspanyolca II	3	0	3	5
ARA123	Arapça I	3	0	3	5	ARA124	Arapça II	3	0	3	5
CIN123	Çince I	3	0	3	5	CIN124	Çince II	3	0	3	5
RUS123	Rusça I	3	0	3	5	RUS124	Rusça II	3	0	3	5
JAP123	Japonca I	3	0	3	5	JAP124	Japonca II	3	0	3	5
ITA123	İtalyanca I	3	0	3	5	ITA124	İtalyanca II	3	0	3	5

Mezuniyet için Gerekli Toplam Kredi*	148
AKTS Kredisi	240
Seçmeli Dersler AKTS Kredisi	60