Uskudar University Faculty of Communication Advertising Department

				C. C.J.		partment					
1. YEAR											
	Fall (1st Term)					Spring (2st 1					
Code	Course	Т	Р	С	ECTS	Code	Course	Т	Р	С	ECTS
ILET111	Introduction to Communication	3	0	3	5	REK104	Introduction to Marketing	3	0	3	6
SBU157	Political Sciences	3	0	3	5	ILET106	Introduction to Economics	3	0	3	5
REK101	Introduction to Advertising	3	0	3	5	FEL109	Basic Concepts in Philosophy	3	0	3	5
RPSI109	Pozitive Psychology and Communication Skills	3	0	3	5	ING104	English II	3	0	3	2
ING103	English I		0	3	2	TURK104	Turkish Language II	2	0	2	2
							Principles of Atatürk and History of				
TURK103	Turkish Language I	2	0	2	2	ATA104	Revolution II	2	0	2	2
ATA103	Principles of Atatürk and History of Revolution I		0	2	2	SOS126	General Sociology	3	0	3	4
	,	2		-			<u>.</u>				
RKUL103 University Culture I		0 19	2	1	4	RKUL104	University Culture II	0	2	1	4
Total Credit			2	20	30	Total Credit		19	2	20	30
2. YIL	Fall /2nd Tanna					Coning (Ath	Forms)				
0 1	Fall (3rd Term)	-				Spring (4th		_			
Code	Course	T	P	С	ECTS	Code	Course	T	P	C	ECTS
ILET219	Communication Research Methods	3	0	3	4	ILET216	Media Literacy	3	0	3	5
ILET203	Communication Law	3	0	3	4	REK202	Brand Management	3	0	3	5
REK201	Marketing Communications	3	0	3	4	ILET204	Political Communication	3	0	3	5
ILET205	History of Communication	3	0	3	4	REK204	Advanced Design in Advertising	2	2	3	5
ILET217	Professional English I	1	2	2	3	ILET206	Photography	2	2	3	4
REK203	Basic Design in Advertising	2	2	3	4	RPRG104	Entrepreneurship and Project Culture	2	0	2	3
ILET209	Social Psychology	3	0	3	4	ILET214	Professional English II	1	2	2	3
REK205	Copywriting	2	2	3	3						
Total Credit		20	6	23	30		Total Credit		6	19	30
3. YIL											
	Fall (5th Term)					Spring (6th	Term)				
Code	Course	T	Р	С	ECTS	Code	Course	Т	Р	С	ECTS
ILET303	Theories of Communication	3	0	3	7	REK304	Media Planning	3	0	3	7
REK303	Creativity in Advertising	3	0	3	7	REK306	Digital Advertising Practices	3	0	3	7
XXXXXX	Department Elective	3	0	3	4	XXXXXX	Department Elective	3	0	3	4
XXXXXX	Department Elective	3	0	3	4	XXXXXX	Department Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4
XXXXXX	University Elective	3	0	3	4	XXXXXX	University Elective	3	0	3	4
Total Credit		18	0	18	30	Total Credit		18	0	18	30
4. YIL											
	Fall (7th Term)					Spring (8th	Term)				
Code	Course	Т	Р	С	ECTS	Code	Course	Т	Р	С	ECTS
REK491	Graduation Project I	1	4	3	10	REK492	Graduation Project II	1	4	3	10
ILET401	Communication and Ethics	3	0	3	4	REK402	Internship	0	0	0	5
100000	B	_				100,400	Occupational Health and Safety in			_	2
XXXXXX	Department Elective	3		2		ISG490	Communication	2	_		3
VVVVVVV			0	3	4	.50 .50		2	0	2	
XXXXXX	Department Elective	3	0	3	4	XXXXXX	Department Elective	2	0	3	4
XXXXXX	Department Elective Faculty Elective	3									4
	Faculty Elective	_	0	3	4	XXXXXX	Department Elective	3	0	3	
XXXXXX		3	0	3	4	XXXXXX XXXXXX	Department Elective Department Elective Faculty Elective	3	0	3	4
XXXXXX XXXXXX	Faculty Elective	3	0 0	3 3 3	4 4 4	XXXXXX XXXXXX	Department Elective Department Elective Faculty Elective	3 3	0 0	3 3 3	4
XXXXXX XXXXXX Total Credit	Faculty Elective	3	0 0	3 3 3	4 4 4	XXXXXX XXXXXX	Department Elective Department Elective Faculty Elective	3 3	0 0	3 3 3	4
XXXXXX XXXXXX Total Credit ELECTIVES	Faculty Elective	3	0 0	3 3 3	4 4 4	XXXXXX XXXXXX	Department Elective Department Elective Faculty Elective	3 3	0 0	3 3 3	4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ	3	0 0	3 3 3	4 4 4	XXXXXX XXXXXX XXXXXX Total Credit	Department Elective Department Elective Faculty Elective	3 3	0 0	3 3 3	4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term	Faculty Elective Faculty Elective MM SEÇMELİ DERS LİSTESİ	3 3 16	0 0 0 4	3 3 3 18	4 4 4 30	XXXXXX XXXXXX XXXXXX Total Credit	Department Elective Department Elective Faculty Elective	3 3 3 12	0 0 0 4	3 3 3 14	4 4 30
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code	Faculty Elective Faculty Elective IM SEÇMELİ DERS LİSTESİ Course	3 3 16	0 0 0 4	3 3 3 18	4 4 4 30	XXXXXX XXXXXX XXXXXX Total Credit Spring Code	Department Elective Department Elective Faculty Elective (6th Term) Course	3 3 3 12	0 0 0 4	3 3 3 14	4 4 30
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351	Faculty Elective Faculty Elective IM SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising	3 3 16 T 3	0 0 0 4	3 3 3 18	4 4 4 30 ECTS	XXXXXX XXXXXX Total Credit Spring Code REK352	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising	3 3 3 12	0 0 0 4	3 3 3 14	4 4 30 ECTS 4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353	Faculty Elective Faculty Elective IM SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language	3 3 16 T 3 3	0 0 0 4	3 3 3 18 C C 3 3	4 4 4 30 ECTS 4	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management	3 3 3 12 T 3 3	0 0 0 4	3 3 3 14 C 3 3	4 4 30 ECTS 4 4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355	Faculty Elective Faculty Elective IM SEÇMELİ DERS LİSTESİ 1) Course Strategic Research in Advertising Advertising Language Consumer Behaviour	3 3 16 T 3 3	0 0 0 4 P 0 0	3 3 3 18 C 3 3 3	4 4 4 30 ECTS 4 4	XXXXXXX XXXXXXX Total Credit Spring Code REK352 REK354 REK356	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing	3 3 3 12 T 3 3	0 0 0 4	3 3 3 14 C 3 3	4 4 30 ECTS 4 4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353	Faculty Elective Faculty Elective IM SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language	3 3 16 T 3 3	0 0 0 4	3 3 3 18 C C 3 3	4 4 4 30 ECTS 4	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management	3 3 3 12 T 3 3	0 0 0 4	3 3 3 14 C 3 3	4 4 30 ECTS 4 4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355	Faculty Elective Faculty Elective IM SEÇMELİ DERS LİSTESİ 1) Course Strategic Research in Advertising Advertising Language Consumer Behaviour	3 3 16 T 3 3	0 0 0 4 P 0 0	3 3 3 18 C 3 3 3	4 4 4 30 ECTS 4 4	XXXXXXX XXXXXXX Total Credit Spring Code REK352 REK354 REK356	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing	3 3 3 12 T 3 3	0 0 0 4	3 3 3 14 C 3 3	4 4 30 ECTS 4 4
XXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK355 REK357	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising	3 3 16 T 3 3 3 3	0 0 0 4	3 3 3 18 C C 3 3 3 3 3 3	4 4 4 30 ECTS 4 4 4 4	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques	3 3 3 12 T 3 3 3 3 3 3 3	0 0 0 4	3 3 3 14 C C 3 3 3 3 3	4 4 30 ECTS 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi	3 3 16 T 3 3 3 3 3	P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 18 C C 3 3 3 3 3 3	4 4 4 30 ECTS 4 4 4 4	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising	3 3 3 12 T 3 3 3 3 3 3 3 3 3	0 0 0 4	3 3 3 14 C C 3 3 3 3 3 3	4 4 30 ECTS 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising	3 3 16 T 3 3 3 3 3 3 3 2	P 0 0 0 0 0 0 0 0 2	3 3 3 18 C C 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK362 REK364	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History	3 3 3 12 T 3 3 3 3 3 3	0 0 0 4	3 3 3 14 C C 3 3 3 3 3 3 3	4 4 30 ECTS 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363 REK363 REK363 REK365	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising Reklam Türleri	3 3 16 T 3 3 3 3 3 3 2 3	P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	C 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ##	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK362 REK364 REK366	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production	3 3 3 12 T 3 3 3 3 3 3 3 2	0 0 0 4 4 P 0 0 0 0 0 0	3 3 3 14 C 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising	3 3 16 T 3 3 3 3 3 3 3 2	P 0 0 0 0 0 0 0 0 2	3 3 3 18 C C 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK360 REK362 REK364 REK366 REK366 REK366	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production Storytelling in Advertising	3 3 3 12 T 3 3 3 3 3 3 2 3	0 0 0 4 4 P 0 0 0 0 0 0 0	3 3 3 14 C 3 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363 REK363 REK363 REK365 REK367	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising Reklam Türleri Advertising Sociology	3 3 16 T 3 3 3 3 3 3 2 3	P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	C 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ##	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK362 REK364 REK366	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production	3 3 3 12 T 3 3 3 3 3 3 3 2	0 0 0 4 4 P 0 0 0 0 0 0	3 3 3 14 C 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363 REK363 REK365 REK367 4. YEAR DEPA	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising Reklam Türleri Advertising Sociology	3 3 16 T 3 3 3 3 3 3 2 3	P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	C 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ##	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK360 REK362 REK364 REK366 REK368 REK370	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production Storytelling in Advertising Strategic Planning in Advertising	3 3 3 12 T 3 3 3 3 3 3 2 3	0 0 0 4 4 P 0 0 0 0 0 0 0	3 3 3 14 C 3 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363 REK363 REK365 REK367 4. YEAR DEPA Fall (7th Term	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising Reklam Türleri Advertising Sociology	T 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0 0 0 4	3 3 3 18 C C 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ##	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK362 REK364 REK366 REK368 REK3670 Spring (8th	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production Storytelling in Advertising Strategic Planning in Advertising	3 3 3 12 T 3 3 3 3 3 3 2 2 3 2 2	0 0 0 4 4 P 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 14 CC 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363 REK363 REK365 REK367 4. YEAR DEPAFall (7th Term REK451	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising Reklam Türleri Advertising Sociology RTMENT ELECTIVES Advertising Photography	T 3 3 3 3 3 3 3 3 3 3 2 2 3 3 3 3	0 0 0 4	3 3 3 18 C 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ## ## ## #	XXXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK362 REK364 REK366 REK368 REK3670 Spring (8th REK452	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production Storytelling in Advertising Strategic Planning in Advertising	3 3 3 12 T 3 3 3 3 3 2 3 3 2 2 3 3 2 2	0 0 0 4 4 P 0 0 0 0 0 0 0 0 0 2 0 0 2 0 0 0 0 0 0	3 3 3 14 CC 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
XXXXXXX XXXXXX Total Credit ELECTIVES 3. SINIF BÖLÜ Fall (5th Term Code REK351 REK353 REK355 REK357 REK359 REK361 REK363 REK363 REK365 REK367 4. YEAR DEPA Fall (7th Term	Faculty Elective Faculty Elective M SEÇMELİ DERS LİSTESİ Course Strategic Research in Advertising Advertising Language Consumer Behaviour Consumer Society Scriptwriting in Advertising Yetenek Yönetimi Photoshop Practices in Advertising Reklam Türleri Advertising Sociology	T 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	0 0 0 4	3 3 3 18 C C 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ## 4 ##	XXXXXX XXXXXX XXXXXX Total Credit Spring Code REK352 REK354 REK356 REK358 REK360 REK360 REK362 REK364 REK366 REK368 REK3670 Spring (8th	Department Elective Department Elective Faculty Elective (6th Term) Course Political Advertising Image and Perception Management Neuromarketing Gender Representation in Advertising Innovative and Creative Thinking Techniques New Media and Advertising Advertising History Advertising Film Production Storytelling in Advertising Strategic Planning in Advertising	3 3 3 12 T 3 3 3 3 3 3 2 2 3 2 2	0 0 0 4 4 P 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 14 CC 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ECTS 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4

REK457	Screenwriting in Commercials	3	0	3	4	REK458	Media Channels and Advertisement	3	0	3	4
REK459	Selected Topics in Advertising	3	0	3	4	REK460	Persuasion Theories and Advertising	3	0	3	4
REK461	Advertising Workshop	3	0	3	4	REK462	Critical Adversiting Analysis	3	0	3	4
REK463	Sales Promotion Strategies in Advertising	3	0	3	4	REK464	Campaign Practices in Advertising	3	0	3	4
REK465	Advertising Agency Management	3	0	3	4						

FACULTY ELECTIVES (FOREIGN LANGUAGE)												
ILET351	Writing Skills in English		3	0	3	4	ILET352	Presentation Skills in English	3	0	3	4
	UNIVERSITY ELECTIVES (FOREIGN LANGUAGE)											
ISP123	Spanish I		3	0	3	5	ISP124	Spanish II	3	0	3	5
ARA123	Arabic I		3	0	3	5	ARA124	Arabic II	3	0	3	5
CIN123	Chinese I		3	0	3	5	CIN124	Chinese II	3	0	3	5
RUS123	Russian I		3	0	3	5	RUS124	Russian II	3	0	3	5
JAP123	Japanese I		3	0	3	5	JAP124	Japanese II	3	0	3	5
ITA123	Italian I		3	0	3	5	ITA124	Italian II	3	0	3	5

Total Credit for Graduation*	150
ECTS Credits	240
Electives Courses ECTS	60