

Üsküdar University
Faculty of Communication
New Media and Communication Undergraduate Programme

FIRST YEAR											
Fall Semester (First)					Spring Semester (Second)						
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
ILET111	Introduction to Communication	3	0	3	5	YMI104	Digital Design	2	2	3	6
SBU157	Political Science	3	0	3	5	SOS126	General Sociology	3	0	3	4
YMI101	Introduction to New Media	3	0	3	5	ILET106	Introduction to Economics	3	0	3	5
RPS109	Positive Psychology and Communication Skills	3	0	3	5	FEL109	Basic Concepts in Philosophy	3	0	3	5
ING103	English I	2	0	2	2	ING104	English II	2	0	2	2
TURK103	Turkish Language I	2	0	2	2	TURK104	Turkish Language II	2	0	2	2
ATA103	Principles of Atatürk and History of Revolution I	2	0	2	2	ATA104	Principles of Atatürk and History of Revolution II	2	0	2	2
RKUL103	University Culture I	0	2	1	4	RKUL104	University Culture II	0	2	1	4
Toplam Kredi		18	2	19	30	Toplam Kredi		18	4	19	30

SECOND YEAR											
Fall Semester (Third)					Spring Semester (Fourth)						
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
ILET203	Communications Law	3	0	3	4	ILET204	Political Communication	3	0	3	5
ILET205	History of Communication	3	0	3	4	ILET214	Vocational English II	1	2	2	3
ILET209	Social Psychology	3	0	3	4	ILET216	Media Literacy	3	0	3	5
YMI209	Writing for New Media	2	2	3	4	YMI204	Video Camera Techniques	3	0	3	5
ILET217	Vocational English I	1	2	2	3	YMI208	Content Creation for New Media	2	2	3	5
ILET219	Communication Research Methods	3	0	3	4	ILET206	Basic Photography	2	2	3	4
YMI205	Media Management	3	0	3	3	RPRG104	Entrepreneurship and Project Culture	2	0	2	3
YMI207	Digital Video Editing Techniques	2	2	3	4						
Toplam Kredi		20	6	23	30	Toplam Kredi		16	6	19	30

THIRD YEAR											
Fall Semester (Fifth)					Spring Semester (Sixth)						
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
YMI303	New Media Journalism	2	2	3	7	YMI306	Coding for New Media	2	2	3	7
ILET303	Theories of Communication	3	0	3	7	YMI308	Theories of New Media	2	2	3	7
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4
XXXXXX	University Elective	3	0	3	4	XXXXXX	University Elective	3	0	3	4
Toplam Kredi		17	2	18	30	Toplam Kredi		17	4	18	30

FOURTH YEAR											
Fall Semester (Seventh)					Spring Semester (Eighth)						
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
ILET401	Communication and Ethics	3	0	3	4	YMI402	Internship	0	0	0	5
YMI491	Graduation Project I	1	4	3	10	YMI492	Graduation Project II	1	4	3	10
XXXXXX	Departmental Elective	3	0	3	4	ISG490	Occupational Health and Safety in the Communications Sector	2	2	2	3
XXXXXX	Departmental Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Departmental Elective	3	0	3	4
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4
Toplam Kredi		16	4	18	30	Toplam Kredi		12	4	14	30

DEPARTMENTAL ELECTIVE CLUSTER FOR THIRD YEAR											
Fall Semester (Fifth)					Spring Semester (Sixth)						
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
YMI341	Data Analytics	3	0	3	4	YMI350	Cultural Studies	3	0	3	4
YMI351	New Media Studies	3	0	3	4	YMI352	News Writing Styles	3	0	3	4
YMI355	Interview Techniques	3	0	3	4	YMI354	Intercultural Communication	3	0	3	4
YMI357	New Media and Social Movements	3	0	3	4	YMI360	International Communication	3	0	3	4
YMI363	Digital Culture	3	0	3	4	YMI364	Modernism and Postmodernism	3	0	3	4
YMI367	Popular Culture	3	0	3	4	YMI366	Media, Communication and Religion	3	0	3	4
YMI371	Digital Gaming Culture	3	0	3	4	YMI370	Psychology of Communication	3	0	3	4
YMI373	Television Studio	3	0	3	4	YMI372	Creative Writing and Communication	3	0	3	4
YMI377	Sociology of Communication	3	0	3	4	YMI374	Digital Television	3	0	3	4
YMI379	Textual Analysis in Media Studies	3	0	3	4	YMI376	New Media Aesthetics	3	0	3	4
YMI381	Cultural Memory	3	0	3	4	YMI378	Information Technologies (IT) Law	3	0	3	4
YMI383	Big Data	3	0	3	4	YMI386	Media and Artificial Intelligence	3	0	3	4
YMI391	New Media Ethics	3	0	3	4	YMI388	New Media Project	3	0	3	4
YMI393	New Media Workshop	3	0	3	4	YMI390	Television Broadcasting	3	0	3	4
YMI395	Digital Ethnography	3	0	3	4	YMI392	Social Media Management	3	0	3	4
YMI397	History of Digital Media	3	0	3	4	YMI394	Cybernetics	3	0	3	4
YMI399	Interface Design	3	0	3	4						

DEPARTMENTAL ELECTIVE CLUSTER FOR FOURTH YEAR											
Fall Semester (Seventh)					Spring Semester (Eighth)						
Course Code	Course Title	T	P	C	ECTS	Course Code	Course Title	T	P	C	ECTS
YMI453	Crime, Media and Society	3	0	3	4	YMI456	Crisis Journalism	3	0	3	4
YMI459	Crisis Communication	3	0	3	4	YMI458	Media and Ideology	3	0	3	4
YMI463	Mobile Applications	3	0	3	4	YMI460	Media and Gender	3	0	3	4
YMI467	Multimedia Applications	3	0	3	4	YMI464	Blogging	3	0	3	4
YMI473	Video News Production	3	0	3	4	YMI466	Diplomacy Journalism	3	0	3	4
YMI475	Digital Media Storytelling	3	0	3	4	YMI468	Podcast Production	3	0	3	4
YMI477	Digitalization and Daily Life	3	0	3	4	YMI472	Digital Research Methods	3	0	3	4
YMI479	Corporate Social Media Management	3	0	3	4	YMI476	Digital Film Production	3	0	3	4
YMI481	Digital Cinema	3	0	3	4	YMI478	Fact-Checking for New Media	3	0	3	4
YMI483	Sociology of New Media	3	0	3	4	YMI480	Digital Journalism Practices	3	0	3	4
YMI485	Social Media and Society	3	0	3	4	YMI482	Artificial Intelligence Practices	3	0	3	4

FACULTY ELECTIVE CLUSTER (FOREIGN LANGUAGE)											
ILET351	English Writing Skills	3	0	3	4	ILET352	English Presentation Skills	3	0	3	4

ÜNİVERSİTE SEÇMELİ (YABANCI DİL)											
ISP123	Spanish I	3	0	3	5	ISP124	Spanish II	3	0	3	5
ARA123	Arabic I	3	0	3	5	ARA124	Arabic II	3	0	3	5
CIN123	Chinese I	3	0	3	5	CIN124	Chinese II	3	0	3	5
RUS123	Russian I	3	0	3	5	RUS124	Russian II	3	0	3	5

Required Credits for Graduation*	148
ECTS Credits	240
Elective Courses ECTS Credits	60