

**USKUDAR UNIVERSITY INSTITUTE OF SOCIAL SCIENCES
VISUAL COMMUNICATION DESIGN DOCTORATE PROGRAM
2023-2024 ACADEMIC YEAR COURSE CURRICULUM**

1. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT607	Design Management and Strategy	C	3	0	3	9
GIT609	Research Methods and Academic Ethics	C	3	0	3	9
	Elective Course 1	E	3	0	3	6
	Elective Course 1	E	3	0	3	6
TOTAL			12	0	12	30

2. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT602	Communication Theory and Approaches	C	3	0	3	9
GIT610	Critical Thinking in Visual Communication	C	3	0	3	9
GIT608	Seminar	C	0	0	0	1
	Elective Course 1	E	3	0	3	6
	Elective Course 2	E	3	0	3	6
TOTAL			12	0	12	31

3. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT688	Ph. D. Qualifying Exam	C	0	0	0	30
TOTAL						30

4. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT689	Thesis Proposal	C	0	0	0	30
TOTAL						30

5. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT691	Thesis 1	C	0	0	0	30
TOTAL						30

6. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT692	Thesis 2	C	0	0	0	30
TOTAL						30

7. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT693	Thesis 3	C	0	0	0	30
TOTAL						30

8. SEMESTER

Course Code	Course Name	Type	T	A	C	AKTS
GIT694	Thesis 4	C	0	0	0	30
TOTAL						30

GRAND TOTAL			T	A	C	AKTS
			24	0	24	241

1. SEMESTER ELECTIVE COURSES

Course Code	Course Name	Type	T	A	C	AKTS
GIT621	Image and Visual Semiotics	E	3	0	3	6
GIT623	Digital Culture and Design	E	3	0	3	6
GIT625	Transmedia Narratives	E	3	0	3	6
GIT627	Data Visualization and Infographic	E	3	0	3	6
GIT629	Animated Cinema	E	3	0	3	6
GIT631	Medical Simulation and Animation	E	3	0	3	6
GIT633	Design for Disabled	E	3	0	3	6
GIT635	Industry Graphics	E	3	0	3	6

2. SEMESTER ELECTIVE COURSES

Course Code	Course Name	Type	T	A	C	AKTS
GIT620	Typography Researches	E	3	0	3	6
GIT622	Interactive Media Researches	E	3	0	3	6
GIT624	Service Design Researches	E	3	0	3	6
GIT626	Usability and User Experience Design	E	3	0	3	6
GIT628	Educational Material Design	E	3	0	3	6
GIT630	Innovation in Communication Design	E	3	0	3	6
GIT632	Artificial Intelligence Art and Design	E	3	0	3	6
GIT634	Neurodesign	E	3	0	3	6