

**Üsküdar University**

**Faculty of Communication**

**JOURNALISM**

**Course Contents**

## **FIRST TERM (1st Grade, Fall Term)**

### **İLET111 Introduction to Communication**

Development of communication sciences, basic concepts of communication, the role and importance of communication in human's and social life, types of communication, communication takes place in which levels, effective communication and body language.

### **SBU157 Political Sciences**

Development of political sciences, basic concepts, political systems, the emergence and development of democratic system, parliamentary systems and processes, development and process of democracy in Türkiye. Institutions and politics of democratic systems, philosophers and administrators led political sciences.

### **GZT101 Introduction to Journalism**

To provide students with an understanding and appreciation of contemporary journalism practice. Approaches to journalism; journalism theory; theories of news; theories of news reception and audience; news values; bias and objectivity; the working journalist; journalism ethics; print and broadcast news; commercial pressures; public broadcasting.

### **RPSI109 Positive Psychology and Communication Skills**

This is an approach that enable individuals realize their own resources and values to be happy, peaceful, successful and highly satisfied with their lives. Usage of these resources and values creatively and appropriately allow individual to exert their personal and cultural potential with a conscious choice. In this course, students will evaluate researches and concept studies on different subjects and theoretical approaches (meaningful life, feeling of thankfulness, happiness, hope, optimism, positive emotions, post-traumatic personal growth, endurance, self-perception, strength, time perception). Students will learn how to use methods such as brain mapping, signature strengths, gratitude journal, seven ways increase happiness (learned optimism, thankfulness).

### **İNG101 English I**

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations.

### **TURK101 Turkish Language and Literature I**

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

### **ATA101 Principles of Atatürk and History of Revolution I**

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

## **RKUL101 University Culture I**

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

## **SECOND TERM (1st Grade, Spring Term)**

### **GZT104 New Approaches in Journalism**

Within the scope of this course, approaches that are experienced as alternative journalism practices will be discussed and students will be informed about these different approaches. Journalism approaches to be covered in the course: slow journalism, experiential journalism, solution journalism, peace journalism, data journalism, citizen journalism, robot journalism, corporate journalism, social media journalism.

### **SOS126 General Sociology**

Basic concepts of sociology. Development process of sociology as a scientific discipline. Concepts, theories and approaches ruling classical and modern sociology. Phases of sociological thought. The points where sociology and communication sciences cross and feed each other.

### **İLET106 Introduction to Economics**

Basic concepts of economics. Development phases of economical thought. Microeconomics and macroeconomics. Basic information concerning international economics. Economic policies and practices in Türkiye. Liberal thought and economics. Open market and rivalry. Development and underdevelopment concepts. Capitalism and globalization.

### **FEL109 Basic Concepts in Philosophy**

Emergence and development of philosophy. Basic concepts, theories, approaches. Paradigms of philosophical thought. First Age philosophers. Philosophical thought in Medieval Age. Eastern and South Eastern philosophy. Philosophy and communication relation.

### **ING102 English II**

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations.

### **TURK102 Turkish Language and Literature II**

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

### **ATA102 Principles of Atatürk and History of Revolution II**

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

### **RKUL102 University Culture II**

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

## **THIRD TERM (2nd Grade, Fall Term)**

### **İLET219 Communication Research Methods**

Emergence and development of epistemology. Developmental stages of methodology. Philosophical traditions that formed a basis for methodology. Relation between social sciences and methodology. Methods and technics used on social science studies. Empirical methodological tradition. Critical methodological tradition. Questionnaire technique, content analysis. Hermeneutic analysis technics.

### **İLET203 Communications Law**

Basic concepts of communications law. Development of communications law in several countries. Communications law in Türkiye. Press freedom and first juristic practices. Censorship and law. Juridical regulation on press. Juridical regulation on radio and television. Cinema and law.

### **GZT201 Press Narratives**

In this course, the aim is to provide understanding different types of newspaper writing, as well as the news, and to strengthen the information with the practices. The content of the course includes main types of newspaper writings and their technical specification, like news, interviews, conversations, columns, articles, reviews, etc.

### **İLET205 History of Communication**

History of humanity and communication. Communication in first ages. Communication in ancient times. Development of communication technologies. Emergence and development of mass communication. Development of mass media in Türkiye. Development of journalism. Development of radio. Emergence and development of agency journalism. Television era. Digital publishing and broadcasting. Internet media.

### **İLET217 Professional English I**

Development of ability to use of English on communication. Ability to use of English on professional field of communication. Use of English on printed media journalism. Use of English on radio and television. Use of English on cinema.

### **GZT203 Journalism and New Media**

This course focuses on digital transformation of journalism in the new media age. Course covers the following topics: Concept of new media. Development of new media. Written press in the new media age. Radio and television broadcasting in the new media age. Reading new media texts. Relations between law and new media. New media and ethics.

### **İLET209 Social Psychology**

Emergence and development of social psychology as a scientific discipline. Basic concepts and theories of social psychology. Individual and society relation. Group and group dynamics. Group and society relation. Family. Attitude and perception. Attitude scales. Balance theories. Social psychology and communication.

## **GZT205 Digital Media Technologies**

This course aims at improving computer skills of journalism students to become digitally literate. The course covers subjects as using computer efficiently, data storage, processing and editing, graphics design, data transfer etc.

## **FOURTH TERM (2nd Grade, Spring Term)**

### **İLET216 Media Literacy**

In the most general sense, media literacy means gaining the skills of accessing media content, analyzing media content, questioning the accuracy of the information obtained, and producing content for the media. The main purpose of media literacy is to understand the media correctly and to be able to produce content in accordance with ethical principles for the media. In this course, starting from traditional media literacy, different forms of literacy that have become a necessity with the development and transformation of the media will be examined, and new media literacy, which is necessary for people of all ages today, will be emphasized.

### **GZT202 News Language**

The main aim of the course is to encourage students who will choose journalism as a profession to use Turkish correctly, to remind the basic grammar rules necessary for journalism, to explain the drawbacks of using sexist and discriminatory words and emphasize the importance of using an objective language in journalism.

### **İLET204 Political Communication**

Relation between politics and communication. Political systems and communication systems. Political structures and structuring of mass communication. Democracy and communication. Propaganda and persuasion techniques. Rhetoric. Political advertisement. Image and perception management.

### **GZT204 Online Journalism**

Emergence and development of online journalism. Online journalism and content production. News writing techniques on online journalism. News and information sources on the online journalism. Online journalism and actuality. Reader profile of online journalism.

### **İLET206 Photography**

Basic concepts of photography. Photography techniques, types of photography, art photography, photojournalism, documentary photography. Framing at photography, depth of field, perspective and color settings.

### **RGPK104 Entrepreneurship and Project Culture**

All stages of project preparation. Project planning and writing skills. Determining various project topics in the field of communication and turning them into projects. Development of research design, determination of data collection techniques and data analysis.

### **İLET214 Professional English II**

Effective use of English on communication field. Development of ability to use of English on news writing. Ability to read media texts in English. Development of ability to prepare media content in English.

## **FIFTH TERM (3rd Grade, Fall Term)**

### **Core Courses**

#### **İLET303 Theories of Communication**

Emergence and development of communication sciences. Liberal and critical paradigms on communication sciences. Models theories and approaches within these two paradigms. The effects of mass media. Political economy of communication, cultural studies. Media and interactivity.

#### **GZT301 Desktop Publishing**

Basic principles of desktop publishing. Principles of page layout. Desktop publishing practices. Desktop publishing programs. Desktop publishing hardware and formats.

### **Elective Courses**

#### **GZT351 Photojournalism**

Photojournalism is about telling stories with pictures. Students taking this course will learn the techniques of photojournalism for newspapers, magazines, media websites. During this semester students will work on different assignments. They will shoot pictures for different news subjects, such as conference, sport, art, entertainment etc.

#### **GZT353 Interview in Journalism**

What is interview, types of interview, preparing for the interview, interview questions, conducting the interview and recording, transcribing and editing the interview, writing process.

#### **GZT355 Newspaper Production Techniques**

Newspaper publishing process steps. Newsgathering and writing. Reporting techniques. Editorial process. Journalism practices.

#### **GZT357 Social Media Journalism**

Social media concepts. Economic, social and cultural effects of social media. The effect of social media on daily life practices. The use of social media in economic and social life. Examination of social media usage practices.

#### **GZT359 Data Journalism**

Data journalism means collecting, analyzing, visualizing and making news in understandable language. In this course, students will be taught how to make journalism based on data, how to access data, how to analyze and visualize with computer-aided programs.

#### **GZT361 Investigative Journalism**

Main objective of the course is to put forward the main difference of investigative journalism from other journalistic practices, to evaluate its importance from the public interest perspective, and to introduce main investigative reporting subjects and methods. Course content includes; Defining investigative journalism, public interest, historical development of

investigative journalism, investigative journalism in Türkiye, investigative journalism subjects, investigative journalism methods.

### **GZT363 Netiquette**

Netiquette, the etiquette of the internet has become a necessity with the development and prevalence of new media technologies. Every kind of online activities of people contribute to their digital footprints and influence their everyday life reputation. This course aims to revisit essential etiquette rules for using online platforms. Netiquette rules such as correct usage of language, proper use of social media platforms, photo/ video sharing and subjects that usually discussed together with netiquette such as and cyberbullying, hate speech will be touched upon. Netiquette Course aims students who have career plans as social media experts, image consulting and all the communication faculty students.

### **GZT365 Podcast Journalism**

In this course, students will be introduced to podcast journalism. Theoretical knowledge will be given and then the students will practice podcast journalism. Basic topics: What is podcast? How to do podcast broadcasting? How to use podcast in journalism?

### **GZT367 Magazine Journalism**

In this course on magazine journalism, it is aimed to convey magazine journalism in the historical context in terms of technique and content, to inform students theoretically and practically about news and magazine news, and to develop news writing practices through news writing and magazine news writing practices. Within the scope of the course; the phenomenon of magazine and magazine journalism, the history of magazine journalism in the world and in our country, types of magazines, the position that magazine journalism has evolved today, digital magazine journalism, the differences between newspaper and magazine journalism, the basic elements of magazine news, magazine news types, the use of photography in news journalism are explained and news creation practices are carried out.

## SIXTH TERM (3rd Grade, Spring Term)

### **Core Courses**

#### **GZT302 Journalism Practices**

Overview on newspaper publishing techniques. Stages of journalism practices. Content production in journalism. Access of news and information sources. Converting gathered information to news text. News desk process. News filtering process. Publication of the news or its publication on the internet. The printing process of the newspaper. Web newspaper's web design and publishing process.

#### **GZT304 History of Journalism**

The main aim of the course is to provide the students with knowledge about the emergence and development processes of journalism in the world and in Türkiye. The course will first examine the newspapers that started to be published in the early 17th century and the professionalization processes of the journalism profession; then the historical processes of journalism in the Ottoman Empire and the Republic of Türkiye will be discussed. Topics to be covered within the scope of the course: First newspapers in the world, partisan journalism, sensational journalism, professionalization of journalism, media holdings, journalism in the Ottoman Empire, provincial newspapers, trial journalism, journalism in the Republican Period.

### **Elective Courses**

#### **GZT352 Freelance Journalism**

This course teaches the critical skills necessary to become a freelance journalist in today's online news media. Students taking this course will learn how to become a freelance journalist and how to produce freelance stories. The course will focus on basics of interviewing, gathering information, writing and editing stories.

#### **GZT354 Digital Content Production and Management**

Basic principles of content production in digital communication. Use of knowledge sources in digital content production. Scientific and intellectual formation of digital content producers. Digital content production practices. Digital content production in journalism. Digital content production on socialmedia.

#### **GZT356 Science Journalism**

Science journalism concept. Emergence and becoming widespread of science journalism. Necessities and conditions procreant science journalism. Science journalism examples in world and Türkiye. Problems of science journalists. Future of science journalism.

#### **GZT358 War Journalism**

Emergence of war journalism. War journalism during First World War. Specialization tendencies during Second World War. Formation of war correspondents. Working conditions of war correspondents. Security. Ethical problems on war journalism. War journalism and objectivity of news.

### **GZT360 News Desk Practices**

News production process. Organization of news production. Organizational structure of news center. Factors influencing news production News sources. News gathering, writing and interview practices.

### **GZT362 Sport Journalism**

Develop an understanding and ability to distinguish among the various sports communication professions (2) Provide basic knowledge of the responsibilities and skills necessary for sports journalists and sports communications professionals (3) Understand basic issues related to ethical practices in sports media professions (4) Establish introductory knowledge of the business of sports and media.

### **GZT364 Human Rights Journalism**

Human rights reporting is a journalism approach that defends that human rights violations can be improved through monitoring and reporting. This course focuses on news making processes for all kinds of rights violations. The aim of the course is to make students more sensitive to rights violations.

### **GZT366 Editing Techniques in Video Journalism**

The main aim of the course is providing students to do editing in new media environment. Within the course, basic editing programs, general logic of editing, editing techniques, post-production are the main topics to be covered. Students are able to do editing music clips, documentaries, commercials, and drama.

## **SEVENTH TERM (4th Grade, Fall Term)**

### **Core Courses**

#### **GZT Graduation Project I**

Students must successfully complete Graduation Project I and II. Students are given the freedom to choose either to design a newspaper, create website/news site or to write a thesis in two semesters. Students who choose project must complete two different projects.

#### **İLET401 Communication and Ethics**

The roots and thought of ethics. The importance of the fields of communication. The ethics of communication in Türkiye. Ethical approaches to press, television and Internet broadcasting.

### **Elective Courses**

#### **GZT451 Environment Journalism**

This course aims to prepare students for specialization in environmental journalism. Students taking this course will understand the importance of environmental journalism and its role in modern society; evaluate urgent environmental problems objectively; analyze sources and their motives; demonstrate ability to write in-depth environmental news stories.

#### **GZT453 Media and Democracy**

This course concentrates on media and democracy. Basic topics are; The importance of media for democracy; media freedom; improving democracy with the help of the media. International media freedom reports are also discussed.

#### **GZT455 Crime Journalism**

Definition of crime journalism. Domain and interest of crime journalism. Educational formation of crime journalists. Working conditions and professional status of crime journalists. Crime journalism in Türkiye. Accreditation conditions for crime journalism.

#### **GZT457 Local Journalism**

Concept of local journalism. Historical overview on local press. Importance of local press. Economy of local press. News sources for local journalists. Local news production process. Local news practices.

#### **GZT459 Design and Programming Language in Journalism**

Programming languages. Web-based interaction. HTML & CSS. Software life cycle. Open source.

### **GZT461 Travel and Tourism Journalism**

This genre of journalism is very popular in travel and tourism magazines. Travel and tourism journalism focuses on introducing new tourism places with an appealing language. Students taking this course will practice travel and tourism journalism.

### **GZT463 Peace Journalism**

The concept of peace journalism and its' history. Basic principles of peace journalism. Difference from war journalism. Peace journalism initiatives in the world and in Türkiye. Peace journalism practices.

### **GZT465 Economy and Finance Journalism**

The main aim of the course is to provide students with the necessary information about economy and finance journalism. Students will specialize in writing good and understandable stories on economic subjects, such as inflation, employment, unemployment, income distribution, banking, finance etc.

## **EIGHT TERM (4th Grade, Spring Term)**

### **Core Courses**

#### **GZT492 Graduation Thesis II**

Converting the findings of the research, the design phase which has been completed, into a thesis text.

#### **GZT402 Internship**

It is aimed that students gain experience to develop their professional career fields according to their interests.

#### **ISG490 Occupational Health and Safety in Communications**

Aim and importance of occupational health and safety in the field of communication, its historical development; basic concepts in occupational health and safety, practices and legislative measures based on examples in Türkiye. In the case of stress, discrimination and oppression in film sets, natural disaster situations, war correspondence, filming and making news in terrorism zones, and in busy working hours in advertising agencies; risks in computer, laboratory and studio use and employer responsibilities. International conventions on occupational health and safety for communications employees, joint decisions of the European Union.

### **Elective Courses**

#### **GTZT452 Social Media and Audience**

Concept of social media. Social media content production and audience participation. Collocation of production and consumption. Shift from passive audience to active audience. New productive audience. Reexamination of communication models, communication theories and approaches.

#### **GZT454 Online Journalism Practices**

Students who take this course will develop their own news sites and will do internet journalism within the framework of current practices in internet journalism.

#### **GZT456 Citizen Journalism**

The meaning of citizen journalism. Development of citizen journalism. Digital age and citizen journalism. Demilitarization process and citizen journalism. New media era and citizen journalism.

#### **GZT458 Alternative Media**

What's alternative media? The place of alternative media in public opposition. History and place of alternative media in Türkiye. New communication technologies and alternative media. Alternative media and freedom of speech. Alternative media and citizen journalism.

### **GZT460 Social Media and Children**

Impact of social media on children. New media literacy for children. Child abuse and social media.

### **GZT462 Health Journalism**

This course aims at preparing students for health journalism. Students taking this course will learn the importance of health journalism, basic principles of writing good stories on health related issues, main sources for health journalism, and ethical principles. They will also practice health journalism.

### **GZT464 News Criticism**

Students taking this senior level elective course will write news criticisms. They will scrutinize the media and look for problematic news stories, then they will focus on those stories from the ethical perspective.

## **FACULTY ELECTIVE FOREIGN LANGUAGE COURSES**

### **ILET353 English Communication Skills**

In this course, which aims to improve communication skills in English, students will be directed to practices that improve their communication skills such as speaking in the classroom, asking questions, and conducting interviews.

### **ILET352 English Presentation Skills**

In this course, which aims to improve English presentation skills, students will develop basic skills such as applying storytelling techniques to complex topics and creating slides that can make the presentation more understandable. Within the scope of the course, students will prepare presentations on various topics and present them in front of the class.

## **University Foreign Language Elective Courses**

| <b>Fall</b> |           |   |   |   | <b>Spring</b> |        |            |   |   |   |   |
|-------------|-----------|---|---|---|---------------|--------|------------|---|---|---|---|
| ISP123      | Spanish I |   | 0 | 3 | 5             | ISP124 | Spanish II | 3 | 0 | 3 | 5 |
| ARA123      | Arabic I  | 3 | 0 | 3 | 5             | ARA124 | Arabic II  | 3 | 0 | 3 | 5 |
| CIN123      | Chinese I | 3 | 0 | 3 | 5             | CIN124 | Chinese II | 3 | 0 | 3 | 5 |
| RUS123      | Russian I | 3 | 0 | 3 | 5             |        | Russian II | 3 | 0 | 3 | 5 |