

Üsküdar University
Faculty of Communication
Visual Communication Design Department

1. YEAR													
Fall (1 st Term)					Spring (2 nd Term)								
Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS		
ILET111	Introduction to Communication	3	0	3	5	GIT106	Introduction to Basic Design	3	0	3	6		
SBU157	Political Sciences	3	0	3	5	SOS126	General Sociology	3	0	3	4		
GIT101	Introduction to Visual Communication	3	0	3	5	ILET106	Introduction to Economics	3	0	3	5		
RPSI109	Positive Psychology and Communication Skills	3	0	3	5	FEL109	Basic Concepts in Philosophy	3	0	3	5		
ING101	English I	3	0	3	3	ING102	English II	3	0	3	3		
TURK101	Turkish Language I	2	0	2	3	TURK102	Turkish Language II	2	0	2	3		
ATA101	Principles of Atatürk and History of Revolution I	2	0	2	3	ATA102	Principles of Atatürk and History of Revolution II	2	0	2	3		
RKUL101	University Culture I	0	2	1	1	RKUL102	University Culture II	0	2	1	1		
Total Credit					19	2	20	30	Total Credit				
					19	2	20	30					

2. YEAR													
Fall (3 rd Term)					Spring (4 th Term)								
Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS		
ILET219	Communication Research Methods	3	0	3	4	ILET216	Media Literacy	3	0	3	5		
ILET203	Communications Law	3	0	3	4	GIT206	Graphic Design II	2	2	3	5		
GIT205	Graphic Design I	2	2	3	4	ILET204	Political Communication	3	0	3	5		
ILET205	History of Communication	3	0	3	4	GIT208	Web Design	2	2	3	4		
ILET217	Professional English I	1	2	2	3	GIT210	Digital Illustration	2	2	3	5		
ILET211	Basic Photography	2	2	3	4	RPRG104	Entrepreneurship and Project Culture	2	0	2	3		
ILET209	Social Psychology	3	0	3	4	ILET214	Professional English II	1	2	2	3		
GIT209	Typographic Narrative	2	2	3	3								
Total Credit					19	8	23	30	Total Credit				
					19	8	23	30					

3. YEAR													
Fall (5 th Term)					Spring (6 th Term)								
Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS		
ILET303	Theories of Communication	3	0	3	7	GIT308	Motion Graphic Design	2	2	3	7		
GIT307	3D Design	2	2	3	7	GIT310	Video Editing	2	2	3	7		
XXXXXX	Department Elective	3	0	3	4	XXXXXX	Department Elective	3	0	3	4		
XXXXXX	Department Elective	3	0	3	4	XXXXXX	Department Elective	3	0	3	4		
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4		
XXXXXX	University Elective	3	0	3	4	XXXXXX	University Elective	3	0	3	4		
Total Credit					17	2	18	30	Total Credit				
					17	2	18	30					

4. YEAR													
Fall (7 th Term)					Spring (8 th Term)								
Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS		
GIT491	Graduation Project I	1	4	3	10	GIT492	Graduation Project II	1	4	3	10		
ILET401	Communication and Ethics	3	0	3	4	GIT406	Internship	0	0	0	5		
XXXXXX	Department Elective	3	0	3	4	ISG490	Occupational Health and Safety in Communications	1	2	2	3		
XXXXXX	Department Elective	3	0	3	4	XXXXXX	Department Elective	3	0	3	4		
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Department Elective	3	0	3	4		
XXXXXX	Faculty Elective	3	0	3	4	XXXXXX	Faculty Elective	3	0	3	4		
Total Credit					16	4	18	30	Total Credit				
					16	4	18	30					

ELECTIVES												
3 th YEAR ELECTIVE COURSES												
Fall (5 th Term)					Spring (6 th Term)							
Kod	Ders Adı	T	U	K	ECTS	Kod	Ders Adı	T	U	K	ECTS	
GIT351	Visual Perception	3	0	3	4	GIT352	Visual Culture	3	0	3	4	
GIT353	Visual Communication Technique	3	0	3	4	GIT354	Digital Aesthetics	1	4	3	4	
GIT357	Informative and Educational Content Design	1	4	3	4	GIT356	Design and Programming Language	2	2	3	4	
GIT359	Multimedia Techniques and Systems	1	4	3	4	GIT358	Video Graphic and Design	1	4	3	4	
GIT361	Visual Text and Gender	3	0	3	4	GIT360	Image, Sound and Motion	1	4	3	4	
GIT363	Visual Narrative	2	2	3	4	GIT362	Sound Design and Editing	1	4	3	4	
GIT365	Design and Creative Typography Practices	1	4	3	4	GIT364	Visual Text Analysis	2	2	3	4	
GIT371	Design and Coding	1	4	3	4	GIT366	Photography and Manipulation	1	4	3	4	

GIT373	Stop Motion Planning and Practice	1	4	3	4	GIT368	Banner Design	1	4	3	4
GIT375	Manipulative Visual Narrative and Creation	1	4	3	4	GIT370	Basic Motions in Animation	2	2	3	4
GIT377	Modeling and Animation	1	4	3	4	GIT374	Exlibris Design	2	2	3	4
GIT379	Printing Applications	2	2	3	4	GIT376	Information Design	2	2	3	4
GIT381	Medical Illustration	2	2	3	4	GIT378	Exhibition Design	3	0	3	4
GIT383	Art History	3	0	3	4						
GIT387	Advanced Web Design	2	2	3	4						
GIT389	Experimental Typography	2	2	3	4						
GIT391	History of Visual Communication Design	3	0	3	4						

4th YEAR ELECTIVE COURSES

Fall (7 th Term)						Spring (8 th Term)					
GIT453	Video Image Techniques and Practices	1	4	3	4	GIT452	Digital Video Practices	1	4	3	4
GIT455	Design and Communication	2	2	3	4	GIT454	Stock Photography	2	2	3	4
GIT457	City and Visuality	3	0	3	4	GIT456	Fine-Art Photography	2	2	3	4
GIT459	Interactive Media Design	1	4	3	4	GIT458	Design Culture	3	0	3	4
GIT461	Animation	1	4	3	4	GIT460	Creativity in Visual Arts	3	0	3	4
GIT463	Mythology and Iconography	3	0	3	4	GIT462	Cartoon and Humor	3	0	3	4
GIT469	3D Modeling	1	4	3	4	GIT468	Stop Motion Visual and Design	2	2	3	4
GIT471	Contemporary Art Movements	1	4	3	4	GIT470	News Photography	2	2	3	4
GIT473	Package Design	1	4	3	4	GIT472	Philosophy of Design	2	2	3	4
GIT475	Data Visualization	2	2	3	4	GIT474	Political Economy of Design	3	0	3	4
GIT477	Digital Game Design	2	2	3	4	GIT478	Generic Design	1	4	3	4
GIT479	Augmented Reality Applications	2	2	3	4	GIT480	Portfolio Design	3	0	3	4
						GIT482	Gamification in Design	2	2	3	4
						GIT484	Design Thinking	2	2	3	4
						GIT486	Entrepreneurship in Design	3	0	3	4

UNIVERSITY ELECTIVES (FOREIGN LANGUAGE)

ISP123	Spanish I	3	0	3	5	ISP124	Spanish II	3	0	3	5
ARA123	Arabic I	3	0	3	5	ARA124	Arabic II	3	0	3	5
CIN123	Chinese I	3	0	3	5	CIN124	Chinese II	3	0	3	5
RUS123	Russian I	3	0	3	5	RUS124	Russian II	3	0	3	5

Total Credit for Graduation*	150
ETCS Credits	240
Elective Courses ETCS	60