

T. C.

ÜSKÜDAR UNIVERSITY

HEALTH SCIENCES INSTITUTE

HEALTH MANAGEMENT MASTER PROGRAM (THESIS / NON-THESIS) COURSE CONTENTS

HMN501-Management and Organization in Health Institutions

This branch will deal with the definition, characteristics, classification, marketing, production management, strategic management and performance management of the healthcare services.

HMN503- Basic Accounting and Finance Concepts

Accounting Analysis and Management Decision Making Function; Production budget, Direct first material / material budget, Direct labor budget, General production expenditure budget, Budgeted income table and proforma balance sheet, Controllable balance of goods, Cost-volume profit analysis, Break-even analysis, Budgeting as a planning tool In order to make informed decisions, various options are mandatory

HMN505- Health Economics

This derste will focus on the concept of health economics. While the production and consumption cases of the health care sector will be handled in macro scale and the position in the general economy will be examined, at the same time, micro scale approach will be taught by giving necessary information for the efficiency of the stakeholders of the health sector.

HMN507- Human Resources Management in Health Institutions

Financial tables that are quite different from other businesses in health care enterprises will be emphasized. How the cash inflows and outflows are managed by the institution and how it should be used in fixed asset purchases is explained with examples. Determination of the costs and determination of the sales prices of the services provided is very important in the health enterprises. In this respect, this point will be discussed with break-even analysis and working capital samples.

HMN521 - Decision Models in Health Care Management

Includes applications of optimization techniques within the scope of Operations Research in the field of health management. It is a theoretical and practical study of Operational Research

techniques such as Linear Programming, Goal Programming, Analytic Hierarchy Process, Markov Chains, CPM-PERT, Simulation for the health institutions to reach their current resources and targets in the most accurate way.

HMN502 - Research Methods and Biostatistics

The characteristics of health researches include research methods, reporting of the preparation of the research project, criticality of research and its use in clinical practice, research mistakes and scientific ethics. Variable and constant concepts, characteristics of data and data, summarization of data, data acquisition techniques and methods, analysis of data, presentation of analysis results, statistical approach in health management

HMN504 - Comparative Health Systems

Examination of the health care system in the world and Turkey, through classification and comparison, the results are utilized include obtaining

HMN506 - Quality and Efficiency in Health Care

In the lessons, evaluation of patient expectations and perceptions to measure the effect of attitudes and behaviors of patients in hospitals on patients, determination of importance levels of service quality, patient satisfaction, patient loyalty, measurement of service quality in hospitals with a service quality model (gap model) SERVQUAL), various quality management systems and the use of measurement results in management decisions will be discussed

HMN508 - Health Politics and Planning

This course, Turkey and the macro-level health policy is addressing the world with both samples. The concept of health policy, health care reform, global health policy, health policy analysis, health policy analysis and evaluation of Turkey and other related topics.

HMN512 - Emotional Abilities in Health Institutions

Emotional, emotional intelligence, social intelligence and emotional ability concepts, emotional and social intelligence and organizational ability interactions that define personal and interpersonal intelligence, emotional ability approach, how to encourage, empower and organizational commitment of employees.

HMN510 - Seminar

It is aimed to develop the knowledge and skills of the students within the scope of a project determined by the synthesis of the subjects covered in the theoretical courses in health management education.

HMN518 - Term Project

To make research on a topic / to gather information and documents in a specific discipline by literature review / to arrange the theoretical and experimental information obtained as a thesis and to be presented in a way that others can also benefit