

USKUDAR UNIVERSITY
NEW MEDIA AND COMMUNICATION DOCTORATE PROGRAM
2020-2021 CURRICULUM

1st SEMESTER						
Course Code	Course Name	Type	T	A	C	ECTS
YMI601	THEORIES AND APPROACHES IN NEW MEDIA	C	3	0	3	12
YMI603	COMMUNICATION RESEARCHES AND SCIENTIFIC ETHICS	C	3	0	3	12
	ELECTIVE COURSE 1	E	3	0	3	12
	ELECTIVE COURSE 2	E	3	0	3	12
	ELECTIVE COURSE 3	E	3	0	3	12
TOTAL						60
ELECTIVE COURSES						
YMI605	DIGITAL MEDIA AND POLITICAL COMMUNICATION	E	3	0	3	12
YMI607	MEDIA AND REALITY	E	3	0	3	12
YMI609	CRISIS COMMUNICATION IN OUTBREAKS	E	3	0	3	12
YMI611	NEW MEDIA AND PERCEPTION MANAGEMENT	E	3	0	3	12
YMI613	EPISTEMOLOGICAL BASES OF COMMUNICATION	E	3	0	3	12
YMI615	NEW APPROACHES TO POPULAR CULTURE	E	3	0	3	12
YMI617	NEURO-COMMUNICATIONS	E	3	0	3	12
YMI619	NEW MEDIA AUDIENCE	E	3	0	3	12
YMI621	MEDIA STUDIES IN MIDDLE EAST	E	3	0	3	12
YMI623	CINEMA IN TURKEY	E	3	0	3	12
YMI625	DIGITAL TELEVISION JOURNALISM	E	3	0	3	12
YMI627	TELEVISION CULTURE AND SOCIETY	E	3	0	3	12
YMI629	SOCIAL MEDIA AND PUBLIC SPACE	E	3	0	3	12
YMI631	NEW MEDIA BROADCASTING	E	3	0	3	12
YMI633	NEW TRENDS IN JOURNALISM	E	3	0	3	12

2nd SEMESTER						
Course Code	Course Name	Type	T	A	C	ECTS
YMI602	COMMUNICATION THEORIES	C	3	0	3	12
YMI604	CRITICAL MEDIA THEORIES	C	3	0	3	12
YMI606	SEMINAR	C	0	0	0	0
	ELECTIVE COURSE 1	E	3	0	3	12
	ELECTIVE COURSE 2	E	3	0	3	12
	ELECTIVE COURSE 3	E	3	0	3	12
TOTAL						60
ELECTIVE COURSES						
YMI610	POLITICAL ECONOMY OF NEW MEDIA	E	3	0	3	12
YMI612	NEW MEDIA STUDIES	E	3	0	3	12
YMI614	ARTIFICIAL INTELLIGENCE AND COMMUNICATION	E	3	0	3	12
YMI616	BIOTECHNOLOGY AND COMMUNICATION	E	3	0	3	12
YMI618	PSYCHOLOGICAL BASES OF COMMUNICATION	E	3	0	3	12
YMI620	NEW WORLD'S MEDIA	E	3	0	3	12
YMI622	CINEMA IN THE DIGITAL AGE	E	3	0	3	12
YMI624	SOCIAL EFFECTS OF TELEVISION SERIES	E	3	0	3	12
YMI626	THE SOCIOLOGY OF NEWS	E	3	0	3	12
YMI628	SOCIAL MEDIA PSYCHOLOGY	E	3	0	3	12
YMI630	MOBILE PHONE CULTURE	E	3	0	3	12
YMI632	DIGITAL SERIES PRODUCTION	E	3	0	3	12
YMI634	NEW MEDIA AND CYBER SECURITY	E	3	0	3	12

3rd SEMESTER						
Course Code	Course Name	Type	T	A	C	ECTS
YMI698	PH.D. QUALIFYING EXAM	C	0	0	0	0

4th SEMESTER						
Course Code	Course Name	Type	T	A	C	ECTS
YMI699	THESIS PROPOSAL	C	0	0	0	0

5. 6. 7. 8. SEMESTER						
Course Code	Course Name	Type	T	A	C	ECTS
YMI700	THESIS	C	0	0	0	30
YMI700	THESIS	C	0	0	0	30
YMI700	THESIS	C	0	0	0	30
YMI700	THESIS	C	0	0	0	30
TOTAL						120
GRAND TOTAL						240