

**Üsküdar University Faculty  
of Communication  
Visual Communication Design**

**1. YEAR**

**Fall (1<sup>st</sup> Term)**

**Spring (2<sup>nd</sup> Term)**

| Code                | Course Name                                       | T         | P        | C         | ECTS      | Code                | Course Name  | T         | P        | C         | ECTS      |
|---------------------|---|-----------|----------|-----------|-----------|---------------------|--|-----------|----------|-----------|-----------|
| İLET111             | Introduction to Communication                     | 3         | 0        | 3         | 5         | GİT106              | Introduction to Basic Design                       | 3         | 0        | 3         | 6         |
| SBU157              | Political Sciences                                | 3         | 0        | 3         | 5         | SOS126              | General Sociology                                  | 3         | 0        | 3         | 4         |
| İLET109             | Introduction to Law                               | 3         | 0        | 3         | 5         | İLET106             | Introduction to Economics                          | 3         | 0        | 3         | 5         |
| RPSİ109             | Positive Psychology and Communication Skills      | 3         | 0        | 3         | 5         | FEL109              | Basic Concepts in Philosophy                       | 3         | 0        | 3         | 5         |
| İNG101              | English I   | 3         | 0        | 3         | 3         | İNG102              | English II   | 3         | 0        | 3         | 3         |
| TURK101             | Turkish Language -I                               | 2         | 0        | 2         | 3         | TURK102             | Turkish Language-II                                | 2         | 0        | 2         | 3         |
| ATA101              | Principles of Atatürk and History of Revolution-I | 2         | 0        | 2         | 3         | ATA102              | Principles of Atatürk and History of Revolution-II | 2         | 0        | 2         | 3         |
| RKUL101             | University Culture I                              | 0         | 2        | 1         | 1         | RKUL102             | University Culture II                              | 0         | 2        | 1         | 1         |
| <b>Total Credit</b> |   | <b>19</b> | <b>2</b> | <b>20</b> | <b>30</b> | <b>Total Credit</b> |  | <b>19</b> | <b>2</b> | <b>20</b> | <b>30</b> |

**2. YEAR**

**Fall (3<sup>rd</sup> Term)**

**Spring (4<sup>th</sup> Term)**

| Code                | Course Name                    | T         | P        | C         | ECTS      | Code                | Course Name                          | T         | P        | C         | ECTS      |
|---------------------|--------------------------------|-----------|----------|-----------|-----------|---------------------|--------------------------------------|-----------|----------|-----------|-----------|
| İLET219             | Communication Research Methods | 3         | 0        | 3         | 4         | İLET202             | Turkish Media History                | 3         | 0        | 3         | 5         |
| İLET203             | Communications Law             | 3         | 0        | 3         | 4         | GİT206              | Graphic Design II                    | 2         | 2        | 3         | 5         |
| GİT205              | Graphic Design I               | 2         | 2        | 3         | 4         | İLET204             | Political Communication              | 3         | 0        | 3         | 5         |
| İLET205             | History of Communication       | 3         | 0        | 3         | 4         | GİT208              | Web Design                           | 2         | 2        | 3         | 4         |
| İLET217             | Professional English I         | 1         | 2        | 2         | 3         | GİT210              | Digital Illustration                 | 2         | 2        | 3         | 5         |
| İLET211             | Basic Photography              | 2         | 2        | 3         | 4         | RPRG104             | Entrepreneurship and Project Culture | 2         | 0        | 2         | 3         |
| İLET209             | Social Psychology              | 3         | 0        | 3         | 4         | İLET214             | Professional English II              | 1         | 2        | 2         | 3         |
| GİT209              | Typographic Narrative          | 2         | 2        | 3         | 3         |                     |                                      |           |          |           |           |
| <b>Total Credit</b> |                                | <b>19</b> | <b>8</b> | <b>23</b> | <b>30</b> | <b>Total Credit</b> |                                      | <b>15</b> | <b>8</b> | <b>19</b> | <b>30</b> |

**3. YEAR**

**Fall (5<sup>th</sup> Term)**

**Spring (6<sup>th</sup> Term)**

| Code                | Course Name                      | T         | P        | C         | ECTS      | Code                | Course Name                       | T         | P        | C         | ECTS      |
|---------------------|----------------------------------|-----------|----------|-----------|-----------|---------------------|-----------------------------------|-----------|----------|-----------|-----------|
| İLET303             | Theories of Communication        | 3         | 0        | 3         | 7         | GİT308              | Motion Graphic Design             | 2         | 2        | 3         | 7         |
| GİT305              | Web Application and Multimedia I | 2         | 2        | 3         | 7         | GİT306              | Web Application and Multimedia II | 2         | 2        | 3         | 7         |
| XXXXXX              | Department Elective              | 3         | 0        | 3         | 4         | XXXXXX              | Department Elective               | 3         | 0        | 3         | 4         |
| XXXXXX              | Department Elective              | 3         | 0        | 3         | 4         | XXXXXX              | Department Elective               | 3         | 0        | 3         | 4         |
| XXXXXX              | Faculty Elective                 | 3         | 0        | 3         | 4         | XXXXXX              | Faculty Elective                  | 3         | 0        | 3         | 4         |
| XXXXXX              | University Elective              | 3         | 0        | 3         | 4         | XXXXXX              | University Elective               | 3         | 0        | 3         | 4         |
| <b>Total Credit</b> |                                  | <b>17</b> | <b>2</b> | <b>18</b> | <b>30</b> | <b>Total Credit</b> |                                   | <b>16</b> | <b>4</b> | <b>18</b> | <b>30</b> |

#### 4. YEAR

| Fall (7 <sup>th</sup> Term) |                          |           |          |           |           | Spring (8 <sup>th</sup> Term) |  |           |          |           |           |
|-----------------------------|--------------------------|-----------|----------|-----------|-----------|-------------------------------|--|-----------|----------|-----------|-----------|
| Code                        | Course Name              | T         | P        | C         | ECTS      | Code                          | Course Name                                      | T         | P        | C         | ECTS      |
| GİT491                      | Graduation Project I     | 1         | 4        | 3         | 10        | GİT492                        | Graduation Project II                            | 1         | 4        | 3         | 10        |
| İLET401                     | Communication and Ethics | 3         | 0        | 3         | 4         | GİT406                        | Internship                                       | 0         | 0        | 0         | 5         |
| XXXXXX                      | Department Elective      | 3         | 0        | 3         | 4         | ISG490                        | Occupational Health and Safety in Communications | 1         | 2        | 2         | 3         |
| XXXXXX                      | Department Elective      | 3         | 0        | 3         | 4         | XXXXXX                        | Department Elective                              | 3         | 0        | 3         | 4         |
| XXXXXX                      | Faculty Elective         | 3         | 0        | 3         | 4         | XXXXXX                        | Department Elective                              | 3         | 0        | 3         | 4         |
| XXXXXX                      | Faculty Elective         | 3         | 0        | 3         | 4         | XXXXXX                        | Faculty Elective                                 | 3         | 0        | 3         | 4         |
| <b>Total Credit</b>         |                          | <b>16</b> | <b>4</b> | <b>18</b> | <b>30</b> | <b>Total Credit</b>           |  | <b>12</b> | <b>4</b> | <b>14</b> | <b>30</b> |

#### ELECTIVES

| Code    | Course Name                                | T | P | C | ECTS | Code   | Course Name                          | T | P | C | ECTS |
|---------|--|---|---|---|------|--------|--------------------------------------|---|---|---|------|
| GİT351  | Visual Perception                          | 3 | 0 | 3 | 4    | GİT453 | Video Image Techniques and Practices | 1 | 4 | 3 | 4    |
| GİT353  | Visual Communication Techniques            | 3 | 0 | 3 | 4    | GİT455 | Design and Communication             | 2 | 2 | 3 | 4    |
| GİT357  | Informative and Educational Content Design | 1 | 4 | 3 | 4    | GİT457 | City and Visuality                   | 3 | 0 | 3 | 4    |
| GİT 359 | Multimedia Techniques and Systems          | 1 | 4 | 3 | 4    | GİT459 | Interactive Media Design             | 1 | 4 | 3 | 4    |
| GİT361  | Visual Text and Gender                     | 3 | 0 | 3 | 4    | GİT461 | Animation                            | 1 | 4 | 3 | 4    |
| GİT363  | Visual Narrative                           | 2 | 2 | 3 | 4    | GİT463 | Mythology and Iconography            | 3 | 0 | 3 | 4    |
| GİT365  | Design and Creative Typography Practices   | 1 | 4 | 3 | 4    | GİT469 | 3D Modeling                          | 1 | 4 | 3 | 4    |
| GİT371  | Design and Coding                          | 1 | 4 | 3 | 4    | GİT471 | Contemporary Art Movements           | 1 | 4 | 3 | 4    |
| GİT373  | Stop Motion Planning and Practice          | 1 | 4 | 3 | 4    | GİT473 | Package Design                       | 1 | 4 | 3 | 4    |
| GİT375  | Manipulative Visual Narrative and Creation | 1 | 4 | 3 | 4    | GİT475 | Data Visualization                   | 2 | 2 | 3 | 4    |
| GİT377  | Modeling and Animation                     | 1 | 4 | 3 | 4    | GİT477 | Digital Game Design                  | 2 | 2 | 3 | 4    |
| GİT379  | Printing Techniques                        | 2 | 2 | 3 | 4    | GİT479 | Augmented Reality Applications       | 2 | 2 | 3 | 4    |
| GİT381  | Medical Illustration                       | 2 | 2 | 3 | 4    | GİT452 | Digital Video Practices              | 1 | 4 | 3 | 4    |
| GİT383  | Art History                                | 3 | 0 | 3 | 4    | GİT454 | Stock Photography                    | 2 | 2 | 3 | 4    |
| GİT385  | History of Visual Communication            | 2 | 2 | 3 | 4    | GİT456 | Fine-Art Photography                 | 2 | 2 | 3 | 4    |
| GİT352  | Visual Culture                             | 3 | 0 | 3 | 4    | GİT458 | Design Culture                       | 3 | 0 | 3 | 4    |
| GİT354  | Digital Aesthetics                         | 1 | 4 | 3 | 4    | GİT460 | Creativity in Visual Arts            | 3 | 0 | 3 | 4    |
| GİT356  | Design and Programming Language            | 2 | 2 | 3 | 4    | GİT462 | Cartoon and Humor                    | 3 | 0 | 3 | 4    |
| GİT358  | Video-Graphic and Design                   | 1 | 4 | 3 | 4    | GİT468 | Stop Motion Visual and Design        | 2 | 2 | 3 | 4    |
| GİT360  | Image, Sound and Motion                    | 1 | 4 | 3 | 4    | GİT470 | News Photography                     | 2 | 2 | 3 | 4    |
| GİT362  | Sound Design and Editing                   | 1 | 4 | 3 | 4    | GİT472 | Design Philosophy                    | 2 | 2 | 3 | 4    |
| GİT364  | Visual Text Analysis                       | 2 | 2 | 3 | 4    | GİT474 | Political Economy of Design          | 3 | 0 | 3 | 4    |
| GİT366  | Photography and Manipulation               | 1 | 4 | 3 | 4    | GİT478 | Generic Design                       | 1 | 4 | 3 | 4    |
| GİT368  | Banner Design                              | 1 | 4 | 3 | 4    | GİT480 | Portfolio Design                     | 3 | 0 | 3 | 4    |
| GİT370  | Basic Motions in Animation                 | 2 | 2 | 3 | 4    | GİT482 | Gamification in Design               | 2 | 2 | 3 | 4    |
| GİT374  | Exlibris Design                            | 2 | 2 | 3 | 4    | GİT484 | Design Thinking                      | 2 | 2 | 3 | 4    |
| GİT376  | Information Design                         | 2 | 2 | 3 | 4    | GİT486 | Entrepreneurship in Design           | 3 | 0 | 3 | 4    |
| GİT378  | Exhibition Design                          | 3 | 0 | 3 | 4    |        |                                      |   |   |   |      |

|                                     |           |            |   |   |   |        |            |   |   |   |   |
|-------------------------------------|-----------|------------|---|---|---|--------|------------|---|---|---|---|
| İSP123                              | Spanish I | 3          | 0 | 3 | 5 | İSP124 | Spanish II | 3 | 0 | 3 | 5 |
| ARA123                              | Arabic I  | 3          | 0 | 3 | 5 | ARA124 | Arabic II  | 3 | 0 | 3 | 5 |
| ÇİN123                              | Chinese I | 3          | 0 | 3 | 5 | ÇİN124 | Chinese II | 3 | 0 | 3 | 5 |
| RUS123                              | Russian I | 3          | 0 | 3 | 5 | RUS124 | Russian II | 3 | 0 | 3 | 5 |
| <b>Mezuniyet için Toplam Kredi*</b> |           | <b>150</b> |   |   |   |        |            |   |   |   |   |
| AKTS Kredisi                        |           | 240        |   |   |   |        |            |   |   |   |   |
| Seçmeli Dersler AKTS Kredisi        |           | 60         |   |   |   |        |            |   |   |   |   |