CONTENT OF COURSES

MKC501 Theoretical Foundations of Cultural Studies: This course focuses on the development, expansion and diversification of the tradition of Cultural Studies. British Cultural Studies and its emphasized topics such as race, ethnicity, woman, television studies, etc. The spread of cultural studies in America and the Far East. Theoretical approaches developed in cultural studies: culture theory, gender studies, popular culture, political economy, critical social theory, youth studies, media studies, etc.

MKC503 Methods in Cultural Studies: Techniques that developing in cultural studies and forming its methodological bases: Discourse analysis, ideological analysis, news analysis techniques, coding and decoding studies developed by Stuart Hall, reception studies, text reducer methods and techniques, intertextual analysis techniques, semiotic analysis techniques, etc.

MKC549 Communication and Culture in the History: The relationship between communication history and culture. Development of civilizations and developments in communication and communication tools in the process of formation of cultures. The effects of the development of communication and communication tools on cultural development. Associating the history of culture and communication with social development.


MKC546 Frankfurt School and Beyond: Frankfurt School as a critical thinking movement. Establishment and development. The format of the Frankfurt School around different aspects of critical thinking. Culture industry theory. Theory of alienation. Commodity fetishism. From critical paradigm to liberal paradigm. Positivist orientations within the American empirical tradition and Frankfurt critical thinking. With Habermas the new term in the school and today.

MKC504 Media and Culture in Turkey: The development of media and cultural impact in Turkey. Written press and cultural reflections in the 19th century. Turkish newspapers and cultural transmission from the West. The period of agency journalism, news circulation and sociocultural functions. The development of radio and its cultural effects. The introduction of television and its effects on Turkey’s cultural transformation. Today’s situation.

MKC601 Graduation Project: In this context, a non-thesis master student is preparing a research project within a period of time. Correct use of scientific method in a project, theoretical framework creation, scientific methodology and systematic preparation of a work.

MKC506 Seminar: Methodological rules and principles that should be known in the process of report preparation, article writing, project or thesis preparation.

MKC505 British Cultural Studies: The origin and effects of the tradition of British Cultural Studies. The studies of the founding fathers. Stuart Hall and his work. Raymond Williams and
his work. Richard Hoggart and his work. The period of evolution and decline of Cultural Studies.

**MKC507 Discourse Analysis:** The birth and development of discourse analysis. First examples of discourse analysis. Discourse analysis in cultural studies. Media texts and discourse analysis.

**MKC509 Critical Economy Politics and Media:** The birth and development of critical economic policy. Marx-Engels and critical political economy. Critical political economy in Capital. The Influences of critical economic policy on Frankfurt School's studies. The Cold War era, the evolution of new Marxist approaches and critical economic policy.

**MKC511 Frankfurt School and Critical Thinking:** Establishment process of Frankfurt School. First founders and their opinions. Mass society and mass culture approaches. Culture industry concept and Media. Cultural commodification and replication with the possibilities of technique.

**MKC513 Ethnic Culture Studies:** Cultural studies and ethnicity. First ethnic studies in the West. Stuart Hall effect. Cold War era and ethnic studies. Neo-liberal politics and ethnicity. Postmodernism and ethnicity.


**MKC517 Literature and Culture:** Relationship between literature and culture. Raymond Williams's unifying view on literature and culture. Lee Lowenthal and literature sociology studies. Literature and culture studies at Frankfurt School.

**MKC519 Media, Women, Violence:** Media and women studies on the basis of feminist theories, investigation of violent production on women in the media. Research studies to create sensitivity towards the cultivation of violence through media. An examination of gender discrimination based hate speech in the media.


**MKC523 The West's Middle East Politics and Media:** Use of the media to create and disseminate Middle Eastern policies. Use of social media. Use of mediated cultural production and distribution processes.

**MKC525 Social Media and Culture:** The impact of social media on culture production and dissemination. Popular culture production and distribution through social media. Distribution of western-based pop culture through social media.

**MKC527 Cultural Studies in Turkey:** The birth and development of cultural studies in Turkey. Literary departments and cultural studies. Academic units providing communication training and cultural studies. Philology departments and cultural studies.
MKC529 Popular Culture and Humor: Popular culture and humor relations. Popular culture production and dissemination through humor. Value production in society through popular humorous cultural texts. Popular humor and alienation. Popular humor and cultural imperialism. A critical review of popular humor. Use of popular humor for ideological and political purposes in Turkey.


MKC535 Visual Culture: Definition of the visual culture concept. Relationship between visual culture and visual art. Graphic arts and visual culture, visual culture and cultural studies. Media-mediated visual culture production and transmission. Visual aesthetics. Media industry and visual culture.


MKC543 Media, Culture, Politics: Communication and politics relations, media and politics relations. Political production and presentation in the media. Political image studies and media. New era politics and the role of the media. A new acculturation process that using media as an instrument. Mediated diplomacy.

MKC545 Photography and Culture: Relationship between culture and photography. The place and importance of photographic images in cultural studies. Discourse analysis in photographic texts. Ideological analysis of photographic texts.


MKC508 Cultural Studies in Third World Countries: Development of cultural studies in Third World countries. Middle Eastern studies and cultural studies. Middle Eastern Studies programs in Western universities and cultural studies. Orientalist studies and cultural studies.

MKC510 Modernism and Postmodernism: The birth and development of Modernist and Postmodernist approaches. Related to the tradition of cultural studies. The place and effect of modernism and postmodernism in communication researches.

MKC512 New Colonialism, Media and Culture: The cultural dynamics of neo-colonialism. The influence of the media in new colonialism. The cultural production environment of media and new colonialism.


MKC516 Critical Film Analysis: An overview of the history of film work. Film studies in Western countries. Film studies in Turkey. Use of critical analysis techniques in film analysis.


MKC526 Critical Overview of New Media: An overview of new media studies. The negative function of the new media on society. Construction and re-construction of power through new media. Distribution and placement of popular culture in the new media environment.

MKC530 Cultural Reflection of Politics: Transformational effects of political processes on culture throughout human history. The effect on the formation of the culture of politics. Analysis of political codes in cultural texts. Political culture concept.


MKC538 Cultural Basis of Political Communication: Relationship between political communication and political culture. Cultural bases of political communication. Political communication and society. Political communication in traditional culture. Modernization period, cultural modernization and politics. Postmodern culture of postmodern politics.

MKC540 Middle East, Migration and Culture: New trends in Middle East studies. East and Middle East studies and post colonialism. Relationship between East and West in the context of immigration. Turkey, European countries and the phenomenon of migration. Refugee movement and refugee culture.

MKC542 Everyday Life in Turkish Cinema: Examination of items related to the daily life of Turkish cinema. Yeşilçam cinema and everyday life. Rural to urban migration, urbanization and Yeşilçam themes rendered in cinema. Evolution of everyday life and reflection on cinema.