

**Üsküdar University**

**Faculty of Communication**

**RADIO, TELEVISION AND CINEMA  
DEPARTMENT**

**Course Contents**

## **FIRST TERM (1<sup>st</sup> Grade, Fall Term)**

### **İLET101 Introduction to Communication**

Development of communication sciences, basic concepts of communication, the role and importance of communication in human's and social life, types of communication, communication takes place in which levels, effective communication and body language.

### **İLET103 History of Civilization**

Emergence and development of civilizations throughout human history. Civilizations and philosophical systems. Civilizations and social systems. Philosophers of ancient civilizations and their effects on contemporary thought life. Anthropological reflections of civilizations.

### **İLET105 Introduction to Political Sciences**

Development of political sciences, basic concepts, political systems, the emergence and development of democratic system, parliamentary systems and processes, development and process of democracy in Turkey. Institutions and politics of democratic systems, philosophers and administrators led political sciences.

### **İLET109 Introduction to Law**

Fundamental concepts of law. Basic principles and institutions of Turkish law. Law and democracy. Roman law and its effects on Turkish judicial system. The fundamental basis of constitutional law.

### **RPSI109 Positive Psychology and Communication Skills**

This is an approach that enable individuals realize their own resources and values to be happy, peaceful, successful and highly satisfied with their lives. Usage of these resources and values creatively and appropriately allow individual to exert their personal and cultural potential with a conscious choice. In this course, students will evaluate researches and concept studies on different subjects and theoretical approaches (meaningful life, feeling of thankfulness, happiness, hope, optimism, positive emotions, post-traumatic personal growth, endurance, self-perception, strength, time perception). Students will learn how to use methods such as brain mapping, signature strengths, gratitude journal, seven ways increase happiness (learned optimism, thankfulness).

### **İNG101 Basic English I**

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations.

### **TURK101 Turkish Language and Literature - I**

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

### **ATA101 Principles of Atatürk and History of Revolution - I**

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

### **RKUL101 University Culture**

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

## **SECOND TERM (1<sup>st</sup> Grade, Spring Term)**

### **RTS102 Introduction to Radio and Television Broadcasting**

Emergence and development of radio and television. Basic concepts on the practicing area of radio and television. Basic principles of radio and television broadcasting. Basic information about broadcasting practices.

### **İLET104 Introduction to Sociology**

Basic concepts of sociology. Development process of sociology as a scientific discipline. Concepts, theories and approaches ruling classical and modern sociology. Phases of sociological thought. The points where sociology and communication sciences cross and feed each other.

### **İLET106 Introduction to Economics**

Basic concepts of economics. Development phases of economical thought. Microeconomics and macroeconomics. Basic information concerning international economics. Economic policies and practices in Turkey. Liberal thought and economics. Open market and rivalry. Development and underdevelopment concepts. Capitalism and globalization.

### **İLET108 Introduction to Philosophy**

Emergence and development of philosophy. Basic concepts, theories, approaches. Paradigms of philosophical thought. First Age philosophers. Philosophical thought in Medieval Age. Eastern and South Eastern philosophy. Philosophy and communication relation.

### **İNG102 Basic English II**

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations.

### **TURK102 Turkish Language and Literature - II**

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

### **ATA102 Principles of Atatürk and History of Revolution - II**

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

### **RKUL102 University Culture**

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

### **THIRD TERM (2<sup>nd</sup> Grade, Fall Term)**

#### **İLET201 Research Methods in Social Sciences**

Emergence and development of epistemology. Developmental stages of methodology. Philosophical traditions that formed a basis for methodology. Relation between social sciences and methodology. Methods and technics used on social science studies. Empirical methodological tradition. Critical methodological tradition. Questionnaire technique, content analysis. Hermeneutic analysis technics.

#### **İLET203 Communications Law**

Basic concepts of communications law. Development of communications law in several countries. Communications law in Turkey. Press freedom and first juristic practices. Censorship and law. Juridical regulation on press. Juridical regulation on radio and television. Cinema and law.

#### **RTS205 Camera and Editing**

Fundamentals of camera use. Lenses and filters. Differences between digital recording and filming. Filming practices and their editing. Point of views. To compose visual integrity. Basics of editing and practices.

#### **İLET205 History of Communication**

History of humanity and communication. Communication in first ages. Communication in ancient times. Development of communication technologies. Emergence and development of mass communication. Development of mass media in Turkey. Development of journalism. Development of radio. Emergence and development of agency journalism. Television era. Digital publishing and broadcasting. Internet media.

#### **İLET213 Professional English I**

Development of ability to use of English on communication. Ability to use of English on professional field of communication. Use of English on printed media journalism. Use of English on radio and television. Use of English on cinema.

#### **İLET209 Social Psychology**

Emergence and development of social psychology as a scientific discipline. Basic concepts and theories of social psychology. Individual and society relation. Group and group dynamics. Group and society relation. Family. Attitude and perception. Attitude scales. Balance theories. Social psychology and communication.

## **İLET206 Photography**

Basic concepts of photography. Photography techniques, types of photography, art photography, photojournalism, documentary photography. Enframing at photography, depth of field, perspective and color settings.

## **İLET215 Information Technologies**

Theoretic approaches to the field of information technologies. How to use computer and other interactive tools. Data storage, data transfer and production data. Developing the software and hardware skills.

## **FOURTH TERM (2<sup>nd</sup> Grade, Spring Term)**

### **İLET202 Turkish Media History**

Emergence and development of press in Turkey. Press in Ottoman period. First Turkish newspaper. Press in republican period. Juridical regulation on press. Emergence and development of radio in Turkey. Television broadcasting in Turkey. Expansion of Internet media. Media holdings.

### **RTS202 Lighting and Visual Technics**

Basic information about lighting and visual techniques. Lighting techniques on TV broadcasting.. Image management on television broadcasting. Visual and lighting management on film production.

### **İLET204 Political Communication**

Relation between politics and communication. Political systems and communication systems. Political structures and structuring of mass communication. Democracy and communication. Propaganda and persuasion techniques. Rhetoric. Political advertisement. Image and perception management.

### **RTS204 Scriptwriting**

Techniques to write a screenplay. Script writing practices: Short film script, movie script, television show script etc.

### **RTS206 Introduction to Radio Broadcasting**

Basic concepts of radio broadcasting. History of radio broadcasting. Basic principles and practices in radio broadcasting.

### **RPRG104 Entrepreneurship and Project Culture**

Students will gain for literature search, data collecting and analyzing ability in this course.

### **İLET214 Professional English II**

Effective use of English on communication field. Development of ability to use of English on news writing. Ability to read media texts in English. Development of ability to prepare media content in English.



## **FIFTH TERM (3<sup>rd</sup> Grade, Fall Term)**

### **Core Courses**

#### **İLET301 Theories of Communication**

Emergence and development of communication sciences. Liberal and critical paradigms on communication sciences. Models theories and approaches within these two paradigms. The effects of mass media. Political economy of communication, cultural studies. Media and interactivity.

#### **RTS301 Television Programing Practices I**

All stages of TV Programing. Program planning. Program management. Program presenting techniques.

### **Electives**

#### **RTS351 Short Film Production and Directing**

Basic principles and techniques of film production and directing. Production and directing practices. Shooting short film .

#### **RTS353 Radio - Television Journalism Practices**

Basic principles of radio and TV broadcasting. News gathering, writing, presenting. Radio and TV News genres. News sources.

#### **RTS355 Sociology of News**

Relation between news and society. Sociological bases of news. Effects of news on society. Reality of news and its relation with social reality.

#### **RTS357 Cinema and Gender**

Representation of gender identities in cinema. Women and men images on cinema. Gender roles and reconstruction of power.

#### **RTS359 Television Culture**

Cultural effects of television. The effects of cultural environment on television. Popular culture and television. Cultural imperialism and television. Culture industry and television.

### **RTS361 Cinema History**

The birth and development of cinema. First films. Silent films. Industrialization of cinema. American cinema. European cinema. Cinema in Turkey.

### **RTS363 Television and Gender**

Relation between television and gender. Gender identities in television. Gender representations in the TV-series. Gender identities in the news programs. Gender representations in the entertainment shows.

### **RTS365 Film Production, Distribution and Screening**

Film production and distribution processes. Screening processes and screening laws. Distribution laws of films.

### **RTS367 Advanced Editing Technics**

Color correction. Output video formats. Key frame and trimming. After effects and credit design. Practice of data transfer between editing programs.

### **RTS 369 Film Language and Criticism**

Analysis of cinema as a language. Film criticism with various film theories. Film readings with critical theories.

## **SIXTH TERM (3<sup>rd</sup> Grade, Spring Term )**

### **Core Courses**

#### **İLET304 Political Economy of Media**

Economic and politic fundamentals of media. Liberal basis of media construction. Capitalist system and media sector. Critical political economy of Media.

#### **RTS302 Television Programing Practices II**

TV programming practices. TV program production and directing. TV program planning and presenting. Tasks of program producer, associate producer and presenter.

### **Electives**

#### **RTS352 Camera and Montage Techniques**

Camera shooting techniques. Shooting practices. Montage techniques and practices.

#### **RTS354 Digital Broadcasting Theories and Practices**

Digital broadcasting in radio and television. Radio and Television broadcasting on internet. Digital broadcasting and access.

#### **RTS356 Semiology**

Basic principles of semiology. Theories of semiology. Effects of different paradigms. Semiology and media texts. Semiology and cinema.

#### **RTS358 Radio Broadcasting**

History of radio broadcasting, basic principles of radio broadcasting, types of radio broadcasting. Digital radio broadcasting, radio broadcasting on internet. Thematic radio broadcasting.

### **RTS360 Current Issues in Media**

Current Issues in Media. Monopoly in media. Effects of monopoly media on standardization of media content. Relations between media and politics. The agenda-setting function of media. Relations between media and power.

### **RTS362 Rhetoric**

Definition of rhetoric. Rhetoric in Ancient Greek. Aristotle and Rhetoric. Persuasion and rhetoric. Rhetoric for effective communication. Rhetoric in media presentation.

### **RTS364 Cinematography**

Basics of cinematography. Light and color. Golden ratio. Practices of cinematography. Building a composition via cinematography.

### **RTS366 Turkish Cinema**

History of Turkish cinema. Transformation of Turkish cinema in economic and social context. Milestones in Turkish cinema history and analysis of the films.

### **RTS368 Advanced Scriptwriting**

Advanced scriptwriting technics. Character building. Design of film universe in sociological context. Practices in authentic scriptwriting.

## **SEVENTH TERM (4<sup>th</sup> Grade, Fall Term)**

### **Core Courses**

#### **RTS401 Graduation Thesis - I**

In consideration of four years, realization of a research design on communication field. Determination of research subject. Determination of research methods and techniques. Data gathering and analyzing.

#### **İLET401 Communication and Ethics**

The roots and thought of ethics. The importance of the fields of communication. The ethics of communication in Turkey. Ethical approaches to press, television and Internet broadcasting.

### **Electives**

#### **RTS451 Advanced Photographic Practices**

Advanced shooting techniques. Relation between photography and aesthetic. Practices of different kind of photography. Thematic photography. Artistic photography. Outdoor photography, Press photography. Documentary photography.

#### **RTS453 New Approaches on Television Broadcasting**

Actual period of television broadcasting. New understanding and tendencies on television broadcasting which are created by digital information technologies. Online TV and broadcasting on internet.

#### **RTS455 Digital Radio Broadcasting**

The state of radio in the digital media era. The state of digital radio in the world and in Turkey. Practices and techniques of digital radio broadcasting.

### **RTS457 Genres of Cinema**

Genres classified vis-à-vis technical and contextual characteristics. Genres classified vis-à-vis the audiences. Genres classified vis-à-vis thematic structures. Genres classified vis-à-vis production and directing techniques.

### **RTS459 Theories and Practices of Documentary Cinema**

Contextualization of documentary cinema. Documentary cinema theories. Content analysis of documentary film examples. Short documentary film editing.

### **RTS461 Diction Techniques**

Oratory techniques. Pronunciation techniques. Use of voice. Rules in Turkish language. Diction practices.

### **RTS463 Film and Culture Industry**

Cinema industry shaped by culture industry. Transformation of Hollywood cinema after World War II. Independent films via film festivals and funding against mainstream cinema.

### **RTS465 Experimental Film**

Video art and avant-garde. Video art production in 2000's. Practices on reflecting visual culture by an independent cinema language

### **RTS467 Film and Mythology**

General information on Rome, Egypt and Greek mythology. Representations of mythological heroes on screen. Reproduction of mythological characters in contemporary cinema.

### **RTS469 Cinema of Europe**

French cinema. Poetic realism and new wave. Italian realist cinema. German expressionism. Russian formalism. British documentary school. Examples of European director cinema.

### **RTS471 Sound and Music**

Sound design and use of music. Sound design technics. Importance of sound and music in films. Sound and music in movies and TV programs.

## **EIGHTH TERM (4<sup>th</sup> Grade, Spring Term)**

### **Core Courses**

#### **RTS402 Graduation Thesis - II**

After completed research design phase, the transformation of the findings, conclusion and proposal into thesis text.

#### **RTS404 Internship**

It is purpose that the students have experience to improve their employment opportunities according to their interests.

### **Electives**

#### **RTS452 Television Narratives**

Types of television narratives, news, interviews, talk show, reality show, talk shows, realities, discussion programs, documentaries, entertainment shows, music television shows.

#### **RTS454 Film Analysis**

Interpreting films with semiological content analysis. Analysis of film messages. Analysis of cinematographic practices.

#### **RTS456 Film Industry**

The development of cinema as industry. Film industry in western countries. Film industry in Turkey. Industrial films and their reflections on society.

#### **RTS458 Documentary Cinema**

Short history of documentary cinema. Genres of documentary cinema. Analysis of documentary films. Production techniques and practices of documentary film.

### **RTS460 Media and Gender**

The relation between media and gender. Content analysis of representations of gender identities in radio. Interrogation of gender identities in TV texts. Examination of gender identities in films and TV series.

### **RTS462 Film Theories**

Film Theories and approaches. Intellectual ground of cinema. Background paradigms of cinema.

### **RTS464 Art Direction**

Main composition. Composing of costume, place and scene. Art and visual arrangements in films.

### **RTS466 Film Music**

Use of music in films as an aesthetic tool. Original music production in popular cinema and argument of its effects on the film. Musical film analyses.

### **RTS468 Cinema and Psychology**

Relationship between cinema and psychology. Psychoanalysis studies on cinema. Psychology and its effect on cinema theories. Cinema and its effects on psychology.

### **Foreign Language Elective Courses**

<b>Fall</b>					<b>Spring</b>						
İSP121	Spanish I	3	0	3	3	İSP122	Spanish II	3	0	3	3
ARA121	Arabic I	3	0	3	3	ARA122	Arabic II	3	0	3	3
ÇİN121	Chinese I	3	0	3	3	ÇİN122	Chinese II	3	0	3	3
RUS121	Russian I	3	0	3	3	RUS122	Russian II	3	0	3	3