

Uskudar University
Faculty of Communication
Visual Communication Design

1. YEAR

Fall (1st Term)

Spring (2nd Term)

Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS
İLET101	Introduction to Communication	3	0	3	3	GİT104	Introduction to Visual Communication	2	2	3	5
İLET103	History of Civilization	2	0	2	2	İLET104	Introduction to Sociology	3	0	3	5
İLET105	Introduction to Political Sciences	3	0	3	5	İLET106	Introduction to Economics	3	0	3	5
İLET109	Introduction to Law	3	0	3	5	İLET108	Introduction to Philosophy	3	0	3	5
RPSİ109	Positive Psychology and Communication Skills	3	0	3	5	İNG102	Basic English II	3	0	3	3
İNG101	Basic English I	3	0	3	3	TURK102	Turkish Language and Literature II	2	0	2	3
TURK101	Turkish Language and Literature I	2	0	2	3	ATA102	Principles of Atatürk and History of Revolution II	2	0	2	3
ATA101	Principles of Atatürk and History of Revolution I	2	0	2	3	RKUL102	University Culture II	0	2	1	1
RKUL101	University Culture I	0	2	1	1						
Total Credit		21	2	22	30	Total Credit		18	4	20	30

2. YEAR

Fall (3rd Term)

Spring (4th Term)

Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS
İLET201	Research Methods in Social Sciences	3	0	3	4	İLET202	Turkish Media History	3	0	3	5
İLET203	Communications Law	3	0	3	4	İLET204	Political Communication	3	0	3	5
İLET205	History of Communication	3	0	3	4	İLET214	Professional English II	1	2	2	3
İLET213	Professional English I	2	2	3	4	GİT206	Graphic Design	2	2	3	4
İLET209	Social Psychology	3	0	3	4	GİT208	Web Design	2	2	3	5
İLET211	Basic Photography	2	2	3	4	GİT210	Digital Illustration	2	2	3	5
GİT205	Graphic Design	2	2	3	4	RPRG104	Entrepreneurship and Project Culture	2	0	2	3
GİT207	Typographic Narrative	1	2	2	2						
Total Credit		19	8	23	30	Total Credit		15	8	19	30

3. YEAR

Fall (5th Term)

Spring (6th Term)

Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS
İLET303	Theories of Communication	3	0	3	7	İLET304	Political Economy of Media	3	0	3	7
GİT303	Web Practices and Multimedia	2	2	3	7	GİT304	Practice Design in Mobile Devices	2	2	3	7
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
Total Credit		17	2	18	30	Total Credit		17	2	18	30

4. YEAR

Fall (7th Term)

Spring (8th Term)

Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS
ĞİT401	Graduation Thesis – I	1	4	3	10	ĞİT402	Graduation Thesis – II	0	6	3	10
İLET401	Communication and Ethics	2	2	3	7	ĞİT404	INTERNSHIP	0	8	4	8
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
XXXXXX	Elective	3	0	3	4	XXXXXX	Elective	3	0	3	4
XXXXXX	Elective	3	0	3	4						
Total Credit		15	6	18	30	Total Credit		9	14	16	30

ELECTIVES

Code	Course Name	T	P	C	ECTS	Code	Course Name	T	P	C	ECTS
ĞİT351	Visual Perception	3	0	3	4	ĞİT451	Visual Text and Images	3	0	3	4
ĞİT353	Visual Communication Techniques	3	0	3	4	ĞİT453	Digital Image Techniques and Practices	2	2	3	4
ĞİT355	Printing Techniques	2	2	3	4	ĞİT455	Film and Media Industry	3	0	3	4
ĞİT357	Visual Arts in Turkey	3	0	3	4	ĞİT457	City and Visuality	3	0	3	4
ĞİT359	Multimedia Techniques and System	2	2	3	4	ĞİT459	Interactive Media Design	2	2	3	4
ĞİT361	Visual Text and Gender	3	0	3	4	ĞİT461	Space Design	2	2	3	4
ĞİT363	Visual Narrative	2	2	3	4	ĞİT463	Mythology and Iconography	3	0	3	4
ĞİT 365	Design and Creative Typography Practices	1	4	3	4	ĞİT465	Portfolio Design	2	2	3	4
ĞİT 367	Advertising Photography	2	2	3	4	ĞİT467	Design and Communication	2	2	3	4
ĞİT 369	Motion Graphic Design	1	4	3	4	ĞİT469	3D Modeling	2	2	3	4
ĞİT 371	Design and Coding	2	2	3	4	ĞİT452	Digital Video Practices	2	2	3	4
ĞİT352	Visual Culture	3	0	3	4	ĞİT454	Sociological and Physiological Dynamics of Visual Communication	3	0	3	4
ĞİT354	Digital Aesthetics	2	2	3	4	ĞİT456	Fine-Art Photography	2	2	3	4
ĞİT356	Visual and Performing Arts	3	0	3	4	ĞİT458	Visual Aesthetic and Literature	3	0	3	4
ĞİT358	Cultural Images	3	0	3	4	ĞİT460	Creativity in Visual Arts	3	0	3	4
ĞİT360	Image, Sound and Motion	2	2	3	4	ĞİT462	Cartoon	3	0	3	4
ĞİT362	Art	2	2	3	4	ĞİT464	Animation	2	2	3	4
ĞİT364	Visual Text Analysis	3	0	3	4	ĞİT466	Stock Photography	2	2	3	4
ĞİT366	Photography and Manipulation	2	2	3	4	ĞİT468	Stop Motion Design	2	2	3	4
ĞİT368	Banner Design	2	2	3	4	ĞİT470	News Photography	2	2	3	4
ĞİT370	Basic Principles of Animation	2	2	3	4	ĞİT374	Advertising Photography	2	2	3	4
ĞİT372	Design and Programming Language	2	2	3	4	ĞİT472	Visual Media and Audience	3	0	3	4
ĞİT373	Stop Motion Planning and Practice	2	2	3	4						
ĞİT375	Manipulative Visual Narrative and Creation	1	4	3	4						
İSP121	Spanish I	3	0	3	3	İSP122	Spanish II	3	0	3	3
ARA121	Arabic I	3	0	3	3	ARA122	Arabic II	3	0	3	3
ÇİN121	Chinese I	3	0	3	3	ÇİN122	Chinese II	3	0	3	3
RUS121	Russian I	3	0	3	3	RUS122	Russian II	3	0	3	3

Total Credit for Graduation*	154
ETCS Credits	240
Electives Courses ETCS	60